

Lagos, Nigeria:

# Climate Action Plan & Private Sector Partnership

**Model: Non-Commercial Convening /  
Market-Shaping Policy**

In 2020, Lagos launched its second five-year Climate Action Plan (CAP) 2020-2025. Lagos has taken a **proactive approach** to engaging with the private sector, both in the development and implementation of its CAP.



## THE CHALLENGE

Predicted to be the largest city in the world by 2100, Lagos is laying the ground for its development over the **next 30 years**. The environmental threats of this rapid urban transformation underscored the need to **secure resources and buy-in from the private sector**.



## HOW IT WORKS

From the outset, Lagos focused on **building relationships** with the private sector by convening three topic-specific workshops for the energy, transport and waste sectors. In the waste sector for instance, major operators were invited along with the Association of Waste Managers of Nigeria, informal waste collectors and non-profit organisations to **share their vision and ideas** for the city. Government officials also made an effort to participate in private sector events to tell the CAP story. This helped them to **build trust**, while establishing relationships and partnerships.

Following the launch of the CAP, engagements continue in a new format. These “Climate Change Business Meetings” provide an opportunity for companies to **explore interventions**, ranging from reforestation to electric vehicles.



## LESSONS

The implementation of a CAP is a long-term process and this is why it is particularly important to bring in the private sector.

A CAP also signals the **city's strategic infrastructure priorities**, thus allowing the private sector to prepare accordingly. For instance, electrification goals will prompt private investment in charging stations and assembly factories.

**Designing engagements** that are tailored to the specific sector - rather than using standardised meetings or workshops - helps drive private sector engagement. In Lagos, this included carefully considering participants and ensuring meetings were focused on clear **business opportunities**, while not being too long.