

URBANSHIFT AFRICA CITY ACADEMY #2: MARRAKECH**CLIMATE FINANCE [ICLEI]****DRAFT AGENDA****DATES: Feb 13th – Feb 16th 2024**General overview of the module

The goal of the course is to increase the capacity of local governments to **mobilize and access climate finance** for their climate action plans (climate resilience and mitigation infrastructure projects). Participants will learn about the financing **mechanisms and instruments**, and will gain knowledge on **project structuring, where to look for project preparation support** and how to **pitch** their ideas to attract investment.

This training invites local governments to:

- Connect to climate finance experts.
- Share their cities' experiences, lessons learnt, opportunities and challenges.

Main outcomes

- Improved knowledge of the climate finance sources and understanding how to access them.
 - Learning how to use own municipal sources and funds for climate action.
 - Ability to identify the most suitable financing instruments.
 - Solid understanding of the key elements and steps to develop an investment-ready local infrastructure project addressing sustainable urban development.
 - Shared knowledge on lessons learned from successful climate projects.
-

DATE & TIME	SESSION TITLE	DESCRIPTION	SPEAKERS	MODERATOR
DAY 1				
DAY 1 Feb 13th Tuesday	09:00 - 10:00	INSTITUTIONAL WELCOME, OPENING REMARKS	<p>Jessy Appavoo, C40 Cities Tania Daccarett, UNEP Minister, Ministry of Energy Transition and Sustainable Development Wali Marrakech Safi Mayor, City of Marrakech Country Representative, UNDP Morocco</p>	
	Relocate to each track's training room (20 min)			
	10:20 - 10:30 (10 min)	Welcome	<p>Welcome the audience Presentation of the agenda Housekeeping rules Brief presentation of the finance online module</p>	<i>Eszter Mogyorósy, ICLEI World Secretariat</i>
10:30 - 10:45 (15 min)	Participants' and trainers' introductions	<p>Ice-breaking activity to get to know each other and hear the expectations of the participants</p> <ul style="list-style-type: none"> - Find someone in your room who is wearing your favorite color and chat to figure out who is she/he, which country, and organisation and what is her/his job. - If there is a table setting; each table to discuss what are the expectations of the training. 	<i>André da Vila, ICLEI World Secretariat</i>	

10:45 - 11:15 (30 min)	Session I: Funding sources and main actors	- Presentation of different actors: international, national, private sector [7 min]	Eszter Mogyorósy, ICLEI World Secretariat	Karishma Asarpota, ICLEI World Secretariat
		- Trends in global climate finance [7 min]	Francisco Macedo, CCFLA	
		- Presentation of a national government actor [8 min]	Moroccan national government representatives (TBC)	
		Q&A [8 min]		
11:15 - 11:30 (15 min)	Exercise I: Test your knowledge on the financing sources	- Group " <u>who is who in climate finance</u> "	André da Vila, ICLEI World Secretariat	
11:30 - 11:45	COFFEE BREAK			
11:45 - 13:00 (75 min)	Session II: Traditional financing instruments	- Introduction to traditional financing instruments [10 min]	Asma Jhina, GCoM	Asma Jhina, GCoM
		- Optimizing own source revenues via the UN-Habitat ROSRA Tool [15 min]	Lennart Fleck, UN-Habitat	
		- UNCDF's "Rebuilding Local Fiscal Space" and "Local Climate Adaptive Living (LoCAL) Facility" [20 min]	Nan Zhang, UNCDF	
		Break into two groups for practical exercise [30 min]: Lennart: ROSRA tool Nan: Rebuilding Local Fiscal Space		
13:00 - 14:00	LUNCH BREAK			
14:00 -		- Introduction to innovative financing instruments [15 min]	André da Vila, ICLEI World Secretariat	

15:30 (90 min)	Session III: Innovative financing instruments	- Climate bonds [15 min]	Mike Brown , <i>Climate Bonds Initiative (online)</i>	André da Vila , <i>ICLEI World Secretariat</i>
		- Regional Energy Fund for Public lighting in Morocco, with the Region of Tanger Tetouan Al Hoceima [15 min]	Quentin Roquigny , <i>UNCDF</i>	
		- Marrakech's PPP for water treatment and reuse plant [15 min]	City of Marrakech (TBC)	
		Exercise with the Finance decision-making tree [15 min]		
Discussion in two groups [15 min]				
15:30 - 15:45	COFFEE BREAK			
15:45 - 16:10 (25 min)	Session IV: From climate action planning to implementation	- Case study on biodiversity action planning and project prioritisation in Bo City [10 min]	Alberta Watta Abu , Bo City	Viola Follini , <i>C40</i>
		- Local Finance Framework [10 min]	Lennart Fleck , UN-Habitat	
16:10 - 16:30 (20 min)	Exercise II: Identification of the steps of project development	- Work in groups or individually on project prioritization	André da Vila , <i>ICLEI World Secretariat</i>	
16:30 - 16:45 (15 min)	Closing Day 1	- Wrap up & preview of Day 2 agenda	Karishma Asarpota , <i>ICLEI World Secretariat</i>	
END OF DAY 1				
19:00 - 21:00 WELCOMEDINNER (OPEN TO PARTICIPANTS, STAFF & SPEAKERS - COVERED BY URBANSHIFT) - LOCATION TBC				

DATE & TIME	SESSION TITLE	DESCRIPTION	SPEAKERS	MODERATOR
DAY 2				

DAY 2 Feb 14th Wednesd ay	9:00 - 12:30	SITE VISIT		1. STEP 2. Palm Grove 3. Urban Forest	
	12:30 - 14:00	LUNCH BREAK			
	14:00 - 14:10 (10 min)	Introduction	- Re-cap of Day 1 - Agenda Day 2	<i>Eszter Mogyorósy, ICLEI WS</i>	
	14:10 - 15:10 (60 min)	Session V: How to build investment - ready climate projects (panel discussion)	Panel discussion	<i>Quentin Roquigny, UNCDF</i> <i>Basma Zouari, EIB</i> <i>Mohammed VI Foundation (TBC)</i>	<i>Asma Jhina, GCoM</i>
			- Key elements of a “bankable climate” project - Investment readiness from banks’ perspective - Project aggregation and its importance for small and medium size projects		
		Q&A, Discussion [15 min]			
	15:10 - 15:30 (20 min)	Exercise III: Check the bankability of your project idea	Participants work individually and fill out the bankability checklist based on the TAP project idea they brought		
	15:30 - 15:45	COFFEE BREAK			
	15:45 - 16:50 (65 min)	Session VI: Project Preparation Facilities (PPF)	- Zooming in on the Transformative Actions Program [10 min] - Zooming in on the Gap Fund [10 min] - Zooming in on the IMIF & City Bridge Facility [10 min] - Zooming in on CIF [10 min] - Zooming in on the PPF Connector [10 min]	<i>Eszter Mogyorósy, ICLEI WS</i> <i>Basma Zouari, EIB</i> <i>Quentin Roquigny, UNCDF</i> <i>Lennart Fleck, UNH</i> <i>Francisco Macedo, CCFLA</i>	<i>Francisco Macedo, CCFLA</i>
			Q&A, Discussion [15 min]		
16:50 - 17:00 (10 min)	Closing Day 2	Wrap up & preview of Day 3 agenda Group picture	<i>Karishma Asarpota, ICLEI World Secretariat</i>		

END OF DAY 2

DATE & TIME	SESSION TITLE	DESCRIPTION	SPEAKERS	MODERATOR
DAY 3				
DAY 3 Feb 15th Thursday	9:00 - 9:10 (10 min)	Introduction	- Re-cap of Day 2 - Agenda Day 3	<i>Karishma Asarpota, ICLEI WS</i>
	9:10 - 9:25 (15 min)	Session VII: Tip and tricks for a successful project pitch	- Presentation on the key elements of a successful fundraising strategy and pitch - Introduction to the project pitching template	<i>Eszter Mogyorósy, ICLEI WS</i>
	9:25 - 11:00 (95 min)	Exercise IV: Fundraising and project pitching	Participants will prepare a brief pitch using the TAP pitch template for the project ideas that the participants brought or selected in Exercise III. Alternatively, participants can take this time to get support and work on their TAP project idea.	<i>ICLEI WS, GCoM, UNCDF, UN Habitat ICLEI, CCFLA</i>
	11:00 - 11:15	COFFEE BREAK		
	11:15 - 12:45 (90 min)	Exercise V: Test your pitch	Depending on the number of cities that have a solid idea to pitch, participants will be divided in groups or remain in one group, ensuring that no more than 4 cities are in one group. Each city will have approx. 6+6 minutes to do their pitch in front of a jury and get recommendations.	<i>Jury members: Nan Zhang & Quentin Roquigny, UNCDF Lennart Fleck, UNH Francisco Macedo, CCFLA</i>

			All other participants will be invited to attend and learn from the exercise, as well as to vote for the best pitch at the end of the session.	Basma Zouari, EIB	
	12:45 - 14:00	LUNCH BREAK			
	14:00 - 14:30 (30 min)	Session VIII: Key learnings of the three days What will you do when you go home?	Participants shall work individually and define 3-5 actions points they will do using the learnings of the course. 1-2 participants from each region will be called to share his/her points with the others. Share feedback form with participants	Eszter Mogyorósy, ICLEI WS	
	14:30 - 16:00 (90 min)	Joint Closing Ceremony (for both courses)	<ul style="list-style-type: none"> • Reflections from the City Academy • Presentation of Participants Certificates • Future Plans in Africa • Family photo 		
END OF DAY 3					
DATE & TIME		SESSION TITLE	DESCRIPTION	SPEAKERS	MODERATOR
DAY 4					
DAY 4	9:00-10h40	Gap Fund Training: Enabling Sustainable Urban Solutions	Welcome and introductions What kind of project preparation support is provided by the Gap Fund? City presentation The Gap Fund into practice Exercise: Completing an Expression of Interest (Eoi)	Melissa Kerim, GCoM	
	10:40-11:00	COFFEE BREAK			

	11:00-12:30	Gap Fund Training: Enabling Sustainable Urban Solutions	Sharing of EoI Results Q&A and Next Steps Closing	Melissa Kerim, GCoM	
	12:30-14:00	LUNCH BREAK - CLOSING CEREMONY			