

Forum Speakers



Adalberto Maluf
National Secretary of Urban
Environment and
Environmental Quality,
Ministry of Environment

Adalberto Maluf is the national secretary of urban environment and environmental quality for the minister of environment and climate change. Maluf holds a bachelor's in international affairs and an MSc in internal political economy at the Institute of International Relations of University of Sao Paulo (IRI/USP). Maluf was the director of government affairs, sustainability and marketing for BYD Brasil (Build Your Dreams) from 2014-2023. He also served as director and president to the board of ABVE (Brazilian Association of Electric Vehicles) from 2018-2023 and a member of the board of ABSOLAR (Brazilian Association of Photovoltaic Solar Energy) from 2018-2022 and ABGD (Brazilian Association of Distributed Generation) vice president of the board from 2019-2023. Prior to BYD, he worked for the City of Sao Paulo (2006-2007) and was the City Director for the Clinton Climate Initiative (CCI) in partnership with the C40 Cities between 2007 and 2014 in Sao Paulo.



Alejandra Maria Devecchi
Sustainable Cities Manager,
Ramboll Brazil

Alejandra Maria Devecchi is an urban planning professional with over 30 years' experience in complex urban projects, having coordinated urban regeneration projects such as Nova Luz, Centro do Rio de Janeiro, Arco Tietê and Centro de Vitória. She has a PhD in Urban and Regional Planning, with a thesis on the use of abandoned buildings for housing. She also has a master's degree in development planning from University College London. She is currently urban planning manager at Ramboll.



Alexandre Takahashi
Senior Professional,
Operations, New
Development Bank

Alexandre Takahashi has over 15 years' experience in international development finance and international technical cooperation. Since January 2018 he has worked at the New Development Bank (NDB), having spent 4 years at the bank's headquarters in Shanghai, China. She currently works as a Senior Professional in the Regional Office for the Americas in Brasilia. Between 2013 and 2017 she worked at the World Bank, in the urban development, natural disaster risk management and socio-environmental programs, in Brasilia and Washington DC. Between 2010 and 2013 she worked as a specialist in South-South and triangular technical cooperation for the Japan International Cooperation Agency (JICA). Before that, he worked at São Paulo City Hall on the Participatory Budgeting program in 2003 and 2004. Alexandre has a degree in International Relations from PUC-SP and a master's degree in International Development from Sophia University in Tokyo, Japan.



Alope Barnwal
Senior Climate Change
Specialist
Global Environment Facility

Alope Barnwal works as Senior Climate Change Specialist at the Global Environment Facility (GEF) and is the coordinator of UrbanShift. He leads the development of the GEF's sustainable cities programming strategy and global partnership with cities, urban networks, UN agencies, MDBs and other organizations. Alope also manages climate change adaptation projects at the GEF, with a specific focus on the least developed and highly vulnerable countries. Alope has more than 18 years of experience in non-profit, private and donor organizations in the areas of nature-based solutions, clean energy, sustainable livelihoods, urban sustainability and climate-resilient infrastructure. He is passionate about developing sustainability solutions at the intersection of environmental and public policy. Alope holds an MPA degree in Environment Policy from Indiana University Bloomington, United States and a Bachelor's degree in Civil Engineering from India.



Amanda Matos
Director, ARIES - Recife
Agency for Strategic
Innovation

Amanda Matos graduated from the Federal University of Pernambuco with a degree in Accounting and an MBA in Financial Management and Controllershship from CEDEPE Business School. She is currently Director of the Recife Agency for Innovation and Strategy (ARIES), working in Financial Management and Project Management.



**Anacláudia Marinheiro
Centeno Rossbach**
Director, Lincoln Institute of
Land Policy

Anacláudia Marinheiro Centeno Rossbach is an economist with more than 20 years' experience working on the themes of precarious settlements, social housing and urban policies. She is Director for Latin America at the Lincoln Institute of Land Policy, responsible for the regional portfolio of training, research and technical assistance. Previously, at São Paulo City Hall, she led a transformative path for the city's urban and housing agenda. As a high-level consultant for the World Bank, she worked on the design and implementation of Brazil's housing and slum upgrading policy for 10 years, including: "PAC Favelas" and "Minha Casa, Minha Vida". She has also supported the design and implementation of operations in the Global South. Co-founder of the NGO INTERAÇÃO, associated with Slum Dwellers International (SDI). As Regional Manager for Latin America and the Caribbean at Cities Alliance-UNOPS, she led the development of the Global Program on Informality, through which networks for the exchange of experiences and knowledge were structured and consolidated with a co-production approach.



André Almeida da Vila
Officer, Innovative Finance,
ICLEI World Secretariat

André Almeida da Vila is an Officer in the Innovative Finance Team at the ICLEI World Secretariat. He supports the management of the Transformative Action Program (TAP)'s project pipeline and ICLEI's engagement in other global initiatives for climate finance, especially in Africa and South America. For UrbanShift, André supports the development of finance related activities, including the "Accessing Climate Finance" module of the City Academies. He has a background in public administration and urban governance, having worked with and researched local and regional development in Brazil, India, and South Africa.



André Previato
Climate Change Coordinator,
Municipal Government
Secretariat / Executive
Secretariat for Climate
Change, Sao Paulo

André Previato is the coordinator of the Climate Change Secretariat of the City of São Paulo – SECLIMA. He completed a Master's degree in Public Management from Insper; a Master's degree (LLM) in law with a focus on development from the London School of Economics, this with a Chevening Scholarship from the British Government; and a Bachelor of Laws from PUC-SP. He is a certified mediator and facilitator for several organizations, including CoResolve, H+K Human and Institutional Development, CEDR and Colibri. As the co-founder of the consultancy Mandato Ativo, he dedicated himself to innovative projects to qualify public policies and parliamentary mandates. He is a RAPS Leader, where he provided consultancy for 3 years for the development of political leadership aligned with sustainable development. He worked in private law, specializing in economic law and regulation and, at the beginning of his career, he was coordinator in the Department of Economic Defense of the Ministry of Justice.



André Luís Souto Souza
Project Manager, BNDES –
National Bank for Economic
and Social Development

André Luís Souto Souza is an economist from UFF and Administrator from UFRJ, Master in Public Sector Economics - CAEN/UFC, specializing in Economic Conjuncture (UFRJ), Planning and Public Budget (ENAP) and CP3P APMG Certified. An economist at the BNDES since 2004, he currently holds the position of manager in the Urban Development, Culture and Tourism Department of the Bank's Social Area, where he also worked in the Planning and Credit Areas. During that time, he coordinated the activities of development, structuring, analysis, follow-up and monitoring of infrastructure and urban mobility projects, climate adaptation of cities and municipal public management, as well as credit risk analysis of Subnational Federative Entities. Having worked for the National Treasury Secretariat (STN/MF) and the Federal Budget Secretariat (SOF/MPO), she has worked on the negotiation and monitoring of Fiscal Adjustment Programs for States and Municipalities and on the preparation and monitoring of the Federal Government's PPA/LDO/LOA.



Andréa Bolzon
Senior Program Officer, ILO
Brazil

Andréa Bolzon is a social scientist and planning specialist, holding a master's degree in sustainable development and currently pursuing a doctorate in public management with a focus on public policies. With a wealth of experience, she has successfully managed Cooperation Projects for Development, tackling issues such as sustainable development, decent work, poverty reduction, human rights, and social protection. Notably, she excels in forging robust partnerships, working closely with key stakeholders at both the programmatic and institutional levels, including constituents of the International Labour Organization (ILO), academic institutions, and non-governmental organizations.



Andrea Fernández
Managing Director, Climate
Finance, Knowledge and
Partnerships

Andrea Fernández serves on C40's executive team and oversees its finance program, which supports cities in accessing finance for implementation of climate action, as well as C40's research, thought leadership and knowledge sharing efforts. She also oversees C40's business engagement activities and major global partnerships, including UrbanShift and the Coalition for Urban Transitions.

Before joining C40, Andrea worked as a consultant at Arup for 11 years, leading high profile engagements related to sustainability and climate change in the urban environment, with a focus on finance, policy, governance and delivery strategies. Previously, Andrea worked in the World Bank's Private Sector Development department for five years. Andrea has a Bachelor's degree in International Business and Economics from Concordia University and an MBA with a finance specialization from Duke University.



Angelica Nunez
Practice Manager of the
Global Programs Unit in the
Urban, Resilience, and Land
Global Practice of the World
Bank

Angelica Nunez, a Mexican national, is the Practice Manager of the Global Programs Unit in the Urban, Resilience, and Land Global Practice of the World Bank, based in Washington, DC. She joined the World Bank in 2007 as an Urban Specialist in the Latin America Region and has since led investment and policy operations in urban development in several countries including Colombia, Mexico, Central America, Argentina, Egypt, South Africa, Turkey, and India. She specializes in affordable housing markets and innovative finance for urban redevelopment. Most recently, she was the Lead Operations Adviser for the Sustainable Development in the Eastern and Southern Africa Region, which has the largest lending portfolio at the World Bank. Prior to joining the World Bank, Ms. Nunez worked in project finance and asset management in London, and earlier as part of the economic research department of the Mexican Central Bank. She has a BSc in Finance and Accounting and an MSc in Economics and another MSc in Economic History.



Anke Manuela Salzmann
Project Manager, Boticário
Group Foundation

Anke Manuela Salzmann has a B.E. in Forest Engineering from the Federal University of Parana (Brazil). Holds an M.Phil Degree in Conservation Leadership (University of Cambridge, UK), and a double MSc. Degree in Agriculture and Forestry (University of Eastern Finland, Joensuu) and Forest Ecology and Management (Albert-Ludwigs University of Freiburg, Germany). Has been professionally involved in biodiversity conservation since 2012. Her experience lies in integrating business and biodiversity conservation through different strategies: multi-stakeholder initiatives for water conservation; entrepreneurship with socio-environmental impact; conservation innovation; and certification for business biodiversity conservation actions. Has been involved in forestry projects and development of management plans for protected areas. Is committed, has a strategic view, adapts easily to fast changing environments, is driven by creativity and empathy, and likes working in multi-cultural environments.



Antonietta Varlese
SVP of Sustainability and
Communications, Accor
Americas

Antonietta Varlese, with over 20 years of experience in communications, ESG and government relations, works for Accor Group since 2013 as Senior Vice President of Communications, Institutional Relations and Sustainability for Accor Americas – Premium, Midscale & Economy Division. She currently manages the strategy for 14 countries and more than 400 hotels across the region. She also leads the LGBTI+ agenda for the region and is a board member of IGLTA. She recently awarded one of the Top 10 Communications Person in Brazil by Aberje Association. Prior to joining Accor, she was with British American Tobacco as Global Head of Strategy and Planning, based in the HQ in London. Antonietta also worked in Italy with BAT as Head of Communications and Integration. Prior to that Antonietta also worked with other companies such as Citibank, Dow, LDC among others.

Antonietta holds a degree in Journalism, MBA in Marketing and extensions from University of Syracuse and University of the Arts London.



Barbara Barros
Senior Adaptation Finance
Manager

Barbara Barros is the Senior Adaptation Finance Manager for the C40 Cities' Finance program, responsible for supporting member cities in overcoming finance challenges to delivering climate resilient infrastructure.

Previously, she served as C40 City Adviser for Rio de Janeiro, Brazil, where she had a key role in delivering the city's Sustainable Development and Climate Action Plan, the first city plan with targets for greenhouse gas (GHG) emissions neutrality and climate adaptation. Prior to joining C40, Barbara served as the Head of the Adaptation and Resilience Sector of the City Hall of Recife, Brazil. She also worked on the development of the first Rio de Janeiro Climate Change Adaptation Strategy.

Barbara holds a Master's degree in Urban Engineering from the Federal University of Rio de Janeiro, focused on climate change adaptation planning.



Barbara Zamora

Senior Executive: Specialist in urban development. Management of Urban Development, Water and Creative Economies, CAF

Barbara Zamora has more than 10 years' experience in structuring and monitoring urban development projects in Europe and Latin America and the Caribbean.

She currently works as a Senior Executive in CAF's Urban Development and Creative Economies Management, providing technical assistance to credit operations and generating knowledge on issues related to urban planning and management, housing and urban environments and public space systems, among others. Bárbara is an economist with a degree from the Universidad Católica Boliviana "San Pablo" and a master's degree in Urban Management and Development from the Erasmus University Rotterdam in the Netherlands.



Bernardo Augusto Santos de Faria

International Relations Consultant, São Paulo

Bernardo Augusto Santos de Faria Bernardo Faria works at the Municipal Secretariat for International Relations of São Paulo City Hall, in the Coordination of Multilateral Affairs and Municipal Networks, articulating international agendas involving São Paulo City Hall and these international organisations. He has a degree in International Relations from the Pontifical Catholic University of Minas Gerais and in Public Administration from the Getúlio Vargas Foundation, as well as a specialisation in Human Rights, Social Responsibility and Global Citizenship from the Pontifical Catholic University of Rio Grande do Sul.



Bráulio Diaz Castro

Regional Manager, International Relations and Advocacy, ICLEI South America

Bráulio Diaz Castro joined ICLEI South America in March 2021. He worked for more than nine years advising local governments in Latin America and Europe on topics such as local diplomacy, international cooperation and localization strategies for the Sustainable Development Goals (SDGs), collaborating also with the networks "Euro-Latin American Alliance for Cooperation between Cities" (AL-LAs - Government of Mexico City) and "Union of Ibero-American Capital Cities" (UCCI - Madrid City Council). Additionally, he has consulted on knowledge sharing and peer learning methodologies for organizations such as ART UNDP, the Barcelona Provincial Council, United Cities and Local Governments (GGLU) and the European Commission's IUC program. Bráulio is a Mexican passionate about mezcal culture and local and responsible consumption. He gives lectures at several universities and research centers in Latin America.



Bruno Incau
UrbanShift Regional
Coordinator for Latin
America, WRI

Bruno Incau is a Regional Coordinator for Urban Development at the WRI Ross Center for Sustainable Cities. He acts as the on-the-ground contact for UrbanShift in Latin America, supporting engagement with national and sub-national governments to advance the sustainable urban development agenda. Bruno also works on urban resilience projects in Brazil. Before joining WRI, Bruno worked on several city Master Plans, strategic environmental assessments, impact studies, and due diligence projects as an Environmental Engineer at Arcadis Brasil. Bruno holds a Bachelor's degree in Science and Technology, and another in Environmental and Urban Engineering, both from the Federal University of ABC, Brazil. He also holds an MSc in Environmental Science and Technology from the same university, during which he developed research on municipal water governance indicators. Bruno lives with his wife and son in Santo André, in the Metropolitan Region of São Paulo.



Bruno Leonardo Passeli
Secretary for Planning and
Budget, Belo Horizonte

Bruno Leonardo Passeli has a degree in Economics from UFMG and a master's degree in Public Administration from the João Pinheiro Foundation. At PBH, he was Planning Secretary and Budget Assistant. He has worked in the Industry System, in the Government of Minas Gerais and was a professor of economics and financial markets.



Christel Bourbon-Séclet
City Finance Programme
Director, C40 Cities

Christel Bourbon-Séclet joined the Agence française de développement group in 2008 and contributed to the financing of a large number of environmental and municipal projects (including mobility, water & sanitation, waste and public lighting) in her capacity as Head of Proparco's Mobility, Municipal and Environmental infrastructure division. She is currently seconded to C40 Cities for Climate Leadership Group as Director City Finance Programme overseeing all C40 finance works and supporting cities to access finance for implementation of ambitious, inclusive and resilient climate actions.



Cibele Assmann Lorenzi
Architect and Urbanist,
Florianópolis City Hall

Cibele Assmann Lorenzi graduated in Architecture and Urbanism from the Federal University of Santa Catarina (1999). Since 2003 she has been an architect and urban planner at Florianópolis City Hall. She has experience in the area of Architecture and Urban Planning, with an emphasis on Social Housing, Land Regularization and Urban Planning.



Cláudia Silva Jacobs
Communications Coordinator,
Rio de Janeiro Municipal
Tourism Company

Cláudia Silva Jacobs graduated in Journalism at PUC-RJ. She worked at Jornal dos Sports, Última Hora and O Globo. She moved to Europe where she studied Political and International Relations at Ceris (Brussels) and New Media Management at Birkbeck College (London). She was a producer for the BBC's Brazilian Service in London, where she participated in several coverages and won the Ayrton Senna award for radio reporting with the series Child Labor in Brazil. Back in Brazil after 8 years, she was a communication analyst at the Ford Foundation and is currently the Communication Coordinator at Riotur. She holds an MBA in Digital Marketing from FGV. Author, in partnership with journalist Fernando Duarte, of the book Futebol Exportação (Export Football), in 2007, by Editora Senac.



Cláudio Puty
Municipal Secretary for
General Coordination of
Planning and Management,
Belém

Cláudio Puty is the head of the Municipal Secretariat for General Coordination of Planning and Management (Segep), under the management of the elected mayor of Belém, Edmilson Rodrigues. Previously, he served as the federal deputy and former Secretary of Government of the state of Pará, Puty is a PhD in Economics and associate professor at the Federal University of Pará (UFPA) and visiting professor at the BRICS Center, University of International Business and Economics, Beijing, China and associate researcher at the Institute of Applied Economic Research (IPEA- PNPD). Other political positions he held in his career were president of the Board of Directors of Banpará, secretary of International Affairs at the Ministry of Planning and executive secretary of the Ministry of Labor and Social Security.



Cristiane Borda
Senior Project Advisor, GIZ

Cristiane Borda is an architect and urban planner with more than 15 years' experience in urban-environmental planning and management. Has developed and managed studies, plans and projects with private companies, municipal, state and federal governments, and international organizations to promote sustainable urban development and tackle climate change in Brazil. Specialist in environment and sanitation and with a master's degree in urban planning, where has researched public policies for sustainable stormwater management. Currently is a senior project advisor with the C40 Cities Finance Facility (CFF), supporting the City of Salvador de Bahia in the development of an adaptation and green infrastructure project, from concept through to link to finance.



Cristina Gomez Garcia Reyes

Lead, Urban Nature-Based Solutions, World Economic Forum

Cristina Gomez Garcia Reyes is the Lead for Urban Nature-Based Solutions at the World Economic Forum. Prior to this, she was advisor to the Director General of the Alexander von Humboldt Institute, the National Institute for Biodiversity in Colombia, from where she built political-strategic relations, connecting the Institute's scientific agenda and biodiversity data with stakeholders' priorities for a better decision making on the use and valuation of biodiversity. Prior to that, she worked with the National Natural Parks Unit in Colombia, as well as with Canning House, the Global Canopy Programme and Panthera, from where she coordinated the settlement of new protected areas following national conservation priorities, tracked market-driven land transformations affecting key biodiversity areas, managed data and content to trace the 'forest behaviour' of tropical countries, and advised meetings and forums aiming to bring together key representatives to discuss the challenges of ecological boundaries that arise from a relentless growth, international trade and urbanization processes. She holds a BA (Hons.) in Anthropology from the Universidad de los Andes in Colombia, and a MSc in Conservation and Rural Development from the Durrell Institute of Conservation and Ecology, UK. She is currently a Project Fellow for the BiodiverCities Initiative with the World Economic Forum.



Dany Silvio Souza Leite Amaral

Director of Environmental Management; Municipal Department of the Environment, Belo Horizonte

Dany Silvio Souza Leite Amaral currently serves as Director of Environmental Management at the Secretariat for the Environment and Executive Secretary of the Climate Change and Eco-efficiency Committee. He has worked as an engineer for the Belo Horizonte City Council since 2005, with experience in the areas of biological pest control, agroecology and public policies to promote biodiversity and nature-based solutions. He graduated in Agronomy, with a PhD. from the Entomology postgraduate program.



Dayse Vital Bezerra Santos
Architect and Urbanist, Recife Agency for Strategic Innovation (ARIES), Recife

Dayse Vital Bezerra Santos is an Architect and Urban Planner from the Catholic University of Pernambuco (UNICAP), with a master's degree in Project, Architecture and Environment from the Federal University of Rio Grande do Norte (UFRN) and a specialization in Project Management. She is currently an Infrastructure Analyst at the Recife Agency for Innovation and Strategy (ARIES).



Diana Lizeth Cruz Murillo
Councilwoman, Metropolitan
District of Quito

Diana Lizeth Cruz Murillo currently serves as councilwoman representing the Central District of the Metropolitan District of Quito. She chairs the Environment Committee and serves as a member of the Health, Budget, and Mobility committees. Through her work on the Environment Committee, Diana has focused on solutions aimed at preserving natural heritage and ecosystem conservation in Quito. One of her notable achievements includes the approval of the Blue Green Infrastructure Ordinance, which establishes a regulatory framework for the protection and recovery of streams, slopes, and rivers in Quito. Additionally, she is actively involved in discussions regarding the Comprehensive Fire Management Ordinance to safeguard and recover ecosystems affected by fire.



Diógenes Moura Breda
Manager of Sustainability,
Economy, and Innovation,
ABDE

Diógenes Moura Breda is an economist with a PhD in Economic Development from the University of Campinas (UNICAMP) and a Master's in Latin American Studies from the Universidad Nacional Autónoma de México (UNAM). Currently, he is the Manager of Sustainability, Economy, and Innovation at the Brazilian Development Association (ABDE). He coordinates the studies on the National Development Financial System and ABDE's national and international cooperations with state agencies, sectoral associations, multilateral, and bilateral organizations. Diógenes has served as a university professor, consultant in the public sector and in non-governmental organizations, as a translator and proofreader (Spanish and English), and also as a researcher and speaker in the field of Political Economy, Science and Technology, Global Value Chains, International Economy, and Latin American critical thought.



Edmilson Brito Rodrigues
Mayor of Belém

Edmilson Brito Rodrigues is an architect, teacher and the current mayor of Belém, a position he previously held between 1997 and 2005. He graduated as an architect from the Federal University of Pará, with a specialization in Development of Amazonian Areas and a master's degree in Development Planning from the Center for High Amazonian Studies. He has a PhD in Human Geography from the University of São Paulo, with a thesis on "Territory and sovereignty: the Amazon Region and the process of privatization of water seen as a strategic norm of globalitarianism."



Edson Anilo
Secretary of Agriculture,
Technical Representative,
Barcarena

Edson Anilo was born on November 14, 1973 in Abaetetuba-PA. At the age of 13 he started living in the municipality of BARCARENA-PA. A graduate and post-graduate from the University of Amazônia, he is an administrator with specific training in business management, specializing in production engineering and public management. He is a full member of the Academia Barcarenense de Letras. A career official of the Sanitation Company of the State of Pará, he is Municipal Secretary of Agriculture of the Municipality of BARCARENA-PA, a position he also held from 2009 to 2012.



Élcio Batista
Deputy Mayor and
Superintendent of the
Fortaleza Planning Institute

Élcio Batista currently serves as Vice Mayor of the Municipality of Fortaleza, President of the Brazilian Network of Planning Institutes (IPLANFOR), and President of the PSDB party in the state of Ceará. Social scientist, with a Master's degree in Sociology, Élcio dedicated his professional career in public service, working in multiple departments of the Municipality of Fortaleza.



Elizabeth Arciniegas
Principal Executive in the
Management of Urban
Development, Water and
Creative Economies, CAF

Elizabeth Arciniegas is a Senior Executive in the Management of Urban Development, Water and Creative Economies at CAF, Development Bank of Latin America and the Caribbean. She currently accompanies the work on subnationals (capacities, financing and knowledge) and the migration agenda. She has more than 15 years of experience in structuring, execution and evaluation of projects in multilateral banks, such as the Inter American Development Bank (IDB), in international cooperation (UNDESA and UNDP), as well as in the Government of Colombia, where she technically coordinated the accession process to the OECD.



Emil Rodríguez Garabot
Director of Habitat and
Sustainable Mobility, CAF

Emil Rodríguez Garabot is a Master in Urban Planning from the Universidad Politécnica de Catalunya UPC, (Barcelona, Spain) and Architect from the UNPHU (Dominican Republic). He received the Hubert Humphrey Fellowship (Fulbright) and was certified in the Special Program of Urban and Regional Studies (SPURS) of the Massachusetts Institute of Technology (MIT) in the United States. He has more than 15 years of experience in the field of urban planning and design as project manager for the private sector, the public sector and multilateral agencies within an international scope. Between 2012 and 2015, he was in charge of the Urban Affairs area of URBE, an executing unit of projects of the Administrative Ministry of the Dominican Presidency, financed by the French Development Agency (AFD). He is currently a specialist in Urban Development at CAF's Vice-Presidency of Sustainable Development in Buenos Aires.



Emily White
Manager, City-Business
Engagement, C40 Cities

Emily White serves as a Manager within the C40 Cities Business & Innovation team, working across both the City-Business Climate Alliance (CBCA) and UrbanShift. In this dual role, she facilitates the delivery of local and global city-business partnerships by conducting research, organising events and developing tools and guidance for the CBCA Global Network. She leads the development of UrbanShift's private sector engagement strategy and activities and supports program communications and events. Prior to this, Emily supported the C40 Climate Action Planning (CAP) Programme with internal coordination and communication. She also supported the C40 City Solutions Platform program as an intern in the Business and Innovation team. Emily has a Master's of Science in Climate Change from King's College London, and previously completed a Bachelor's in Natural Sciences at Nottingham University.



Estefanía Laterza
Brazil Representative, CAF

Estefanía Laterza is the current CAF representative in Brazil. She is a career ambassador in Paraguay's foreign service, with 25 years of experience in international relations management. She was the first woman to occupy the Vice Ministry of Investment and Exports, in charge of Paraguay's investment and export promotion agency, REDIEX. She created and coordinated the ODS Paraguay Commission, responsible for monitoring, measuring results and disseminating the progress of the 2030 Agenda in Paraguay. She held diplomatic posts in Brazil, Colombia, Costa Rica and Switzerland. She was Paraguay's negotiator for free trade agreements, conventions, texts, declarations and other international instruments on integration, cooperation, environment, politics, food security, labor, health, etc. She is a professor at the Carlos Antonio López Diplomatic and Consular Academy. She is a regular contributor to publications specializing in international relations.



Eszter Mogyorósy
Head of Innovative Finance,
ICLEI - Local Governments for
Sustainability

Eszter Mogyorósy manages the Innovative Finance team within ICLEI's Low Emission Development and Resilient pathways. Her job focuses on unlocking and catalyzing financial flows to local and regional communities. She has 20 years of experience in managing and leading sustainability-oriented projects in various national and international organizations, providing assistance and analytical support to matters related to climate finance. Eszter has a background in economics and business administration.



Felipe Maia Ehmke
Director of Climate Change at
the Municipal Department of
the Environment, Curitiba

Felipe Maia Ehmke currently serves as Director of the Climate Change Department of the Municipal Secretariat of the Environment of Curitiba. Previously, Felipe served as a City Advisor for the Municipality of Curitiba as part of the Climate Action Planning Program of the C40 Cities. He worked at the Institute of Research and Urban Planning of Curitiba (IPPUC), contributing to the development and revision of the city's primary urban and environmental policies, plans, and projects. Felipe is actively engaged as a member of municipal councils, forums, and committees, participating in activities related to climate change. He holds a degree in Environmental Engineering, a postgraduate degree in Labor Engineering and Safety, and specializes in planning, transportation management, and environmental matters.



Fernanda Stefani
Co-Founder, 100% Amazonia

Fernanda Stefani, an economist with a master's from WU-WIEN (University of Vienna), co-founded 100% Amazonia, leveraging her expertise in tropical fruit processing, international marketing, and sustainable business practices. Her company, extending to over 65 countries, innovates with 50+ products from Amazon, emphasizing environmental and community sustainability. In 2021, awarded Entrepreneur of the Year in Environmental and Social Impact by EY.



Flavia Ilíada
Special Advisor Chief,
Secretary of Environment of
the Federal District, Brasília

Flavia Ilíada is the Head of the Special Advisory Office of the Undersecretariat for Strategic Affairs of the Federal District's State Secretariat for the Environment and Animal Protection, she specializes in Political Science (UnB), works as a public manager on strategic projects at Sema, as well as supporting the administration of the Federal District's Single Environment Fund. She supported the Coordination of the CITInova I Project in Brasília - DF.



Flávia Teixeira
Secretary of Finance,
Fortaleza

Flávia Teixeira is currently the Municipal Finance Secretary of Fortaleza and a Planning and Budget Analyst at the Planning and Management Secretariat of the Government of Ceará. She is an accountant with a specialization in Public Accounting, a postgraduate degree in Public Management and a master's degree in Controllership. She worked at Fortaleza City Hall as General Accountant and Coordinator of the Municipal Treasury.



Gabriel Neves
Environmental Engineer, City
of Campinas

Gabriel Neves is an Environmental Engineer from Universidade Estadual Paulista Júlio de Mesquita Filho and holds a master's degree in Energy from the University of São Paulo. He currently works in the Environmental Licensing Support Coordination Department of the Campinas Green, Environment and Sustainable Development Secretariat. He coordinates the Linear Park Program and the RECONNECTA RMC Program. His work is linked to regional and metropolitan environmental planning and the implementation of Nature-Based Solutions. He is a member of the Management Board of the Municipal Urban Development Fund (FMDU), the Board of Directors of the Environmental Recovery, Maintenance and Preservation Fund (PROAMB), AGEMCAMP's Sanitation and Environment Thematic Board and the Natural Resources Technical Board of the PCJ Basin Committee.



Giselle Mendes Cahú Costa
Communications and Liaison,
Recife Agency for Strategic
Innovation (ARIES), Recife

Giselle Mendes Cahú Costa is a journalist, photographer, and postgraduate in Business Communication and Digital Media, currently studying for a postgraduate degree in Contemporary and Digital Journalism with a view to updating the fundamental concepts and tools of journalistic practice today. She works in communications at the Recife Agency for Innovation and Strategy in the organisation's various communications arms, such as the CITInova Project.



Guilherme Borges
Partner, Orla Brasil and Vice
President, Orla Rio

Guilherme Borges is an entrepreneur on the technology scene, leading marketing and sales teams in innovative startups. With a career marked by versatility, Guilherme has been deeply involved in projects in the areas of sport, gastronomy and culture over the last 15 years, working both as an agency owner and as an entrepreneur. As vice-president of Orla Rio, a private company responsible for managing the kiosks on Rio de Janeiro's beaches, Guilherme has been one of the forces behind the transformation of these spaces. With his involvement, the kiosks have been given a new lease of life, becoming a benchmark for high-quality gastronomy, leisure and social interaction. The expansion of his group's entrepreneurial vision led to the creation of Orla Brasil in 2022, an initiative that aims to replicate the success of Orla Rio in other coastal locations, such as Balneário Camboriú, Salvador, Maceió and Recife. The ambitious project will land in São Paulo, at Villa Lobos Park, in 2024, promising to revolutionize the concept of urban leisure. He recently completed a relevant master's project at the Getúlio Vargas Foundation (FGV), which addresses this issue. Guilherme is a member of the tourism board of the ACRJ - Associação Comercial do Rio de Janeiro (Rio de Janeiro Trade Association) and is VP of the ABMN - Associação Brasileira de Marketing e Negócios (Brazilian Marketing and Business Association).



Guilherme Karam
Biodiversity Economics
Manager, Boticario Group
Foundation

Guilherme Karam is a Biologist, a Specialist in Environmental Analysis, and has a Master's in Protected Areas. He has been working on biodiversity conservation initiatives for 20 years. Since 2010, he has been part of the Boticario Group Foundation, where he manages the Business and Biodiversity strategy, focusing on promoting the ecosystem to leverage conservation impact businesses in Brazil



Guillermo Pinones

Engagement Lead/Focal Point
for Latin America and the
Caribbean, Global Covenant
of Mayors (GCoM)

Guillermo Pinones is the Engagement Lead/Focal Point for Latin America and the Caribbean for the GCoM-Gap Fund partnership. Previously, he performed as consultant in UNDP y FAO, as public officer at national and local level in Chile and as university lecturer. He is an engineer with a MPA in Public Policy from the University of Chile and a MSc. in Global Urban Development from the University of Manchester, UK.



Gustavo Lorena Pinto

Coordinator in the Urban
Development, Culture and
Tourism Department of the
Social Development and
Public Management Area,
BNDES

Gustavo Lorena Pinto is an economist from UERJ and Statistician from ENCE/IBGE, Master in Production Engineering (COPPE/UFRJ), MBA in PPP and Concessions (FESPSP) and CP3P-F Certification from APMG. An economist at the BNDES since 2008, he currently holds the position of coordinator in the Urban Development, Culture and Tourism Department of the Bank's Social Development and Public Management Area, where he carries out activities to promote, structure, analyze, follow up and monitor integrated urban infrastructure projects and climate adaptation in cities.



Héctor Sánchez Tirado

Head of the Office of the
General Directorate of the
Institute for Mobility and
Territorial Urban
Development, Yucatán

Héctor Sánchez Tirado holds a Bachelor's degree in Strategic Administration. In the Government of the State of Yucatán he is acting as the Encargado del Despacho in Dirección General del Instituto de Movilidad y Desarrollo Urbano Territorial, and he has experience implementing policies related to mobility, public spaces and urban development.



Hélder Barbalho
State Governor of Pará

Hélder Barbalho was born in Belém on May 18, 1979. He was Minister of Fisheries and Aquaculture, Chief Minister of the National Secretariat of Ports and Minister of National Integration of Brazil. He holds a bachelor's degree in business administration from the University of the Amazon and a post-graduate degree with an Executive MBA in public management from Fundação Getúlio Vargas. In 2004, he was elected to the position of mayor of Ananindeua, having taken office at the age of 25, becoming the youngest mayor in the history of Pará. He was re-elected in 2008, then elected governor of the State of Pará in 2018.



Hélinah Cardoso Moreira
Director, Global Covenant of
Mayors for Climate and
Energy in the Americas

Hélinah Cardoso Moreira is an environmental engineer with a master's degree in Urban and Environmental Development, boasting over 12 years of experience dedicated to promoting sustainable urban development and mitigating climate change. Her work spans various areas, including circular economy, biogas, sanitation, waste management, planning instruments, and climate mitigation and adaptation projects. Currently, she holds the position of Regional Director of the Global Covenant of Mayors for Climate and Energy in the Americas, a leadership role within the world's largest alliance of cities. With a professional trajectory extending across Latin America, Europe, and North America, Hélinah is recognized for her extensive expertise and commitment to innovative solutions for the environmental challenges faced by urban communities worldwide.



Ilan Cuperstein
Regional Director for Latin
America, C40 Cities

Ilan Cuperstein is C40's regional director for Latin America, responsible for leading the engagement of the region's 12 member cities in C40 projects and programs. Before this, Ilan worked at C40 as city advisor for Rio de Janeiro, as manager of the clean energy network, in charge of creating and launching the network which now has more than 30 cities around the world, and as deputy regional director for Latin America between 2018 and 2023. Ilan previously worked at the Brazil China Center for Climate Change for 6 years, where he was responsible for opening and running the Beijing office for 3 years, managing bilateral projects in clean energy, electric vehicles and other sustainable technologies. Ilan has a degree in International Relations from PUC-RJ and a master's degree in Environment and Development from the London School of Economics.



Ingrid Souza
Coordinator of the Urban
Mobility Plan at the Municipal
Secretariat for Urban
Development, Maranguape

Ingrid Souza is currently the Coordinator of the Urban Mobility Plan at the Municipal Secretariat for Urban Development. An architect and urban planner and a PhD student in urban planning, she works as a consultant in urban planning and policies.



Isabela Lobato

Macroplanning Coordinator,
Planning Office, City of Rio de
Janeiro

Isabela Lobato is a forestry engineer and macroplanning coordinator at the Planning Office, the area responsible for developing and coordinating the Sustainable Development and Climate Action Plan for the City of Rio de Janeiro - PDS, and for liaising between different planning instruments, especially the City's Strategic Plan. She joined the Rio de Janeiro City Hall in 1996, has 25 years of experience in green area management, and has been working in the Planning Office since 2019.



Ivan Euler Pereira de Paiva

Secretary at the Secretariat
of Sustainability, Resilience
and Welfare and Animal
Protection, Salvador

Ivan Euler Pereira de Paiva holds a degree in Civil Engineering from the Federal University of Bahia (2000), a master's degree in Urban Environmental Engineering (2005), a specialisation in Quality Engineering (2007) from the Federal University of Bahia and an MBA in Entrepreneurship and Technological Innovation from SENAI CIMATEC (2020). Ivan was Director of Resilience at Salvador's Secretariat for Sustainability and Resilience, and currently serves as Secretary of Salvador's Secretariat for Sustainability, Resilience and Animal Welfare and Protection.



Jader Filho

Minister of Cities, Brazil

Jader Filho Jader Barbalho Filho is 47 years old, graduated in Business Administration from the University of Amazonia, with a specialization in Marketing and a postgraduate degree in Public Administration from FGV. As a businessman, he managed the RBA communications group, one of the largest in the north of the country, until 2022. An MDB member since 1995, he is the party's state president in Pará. He was chosen by President Luiz Inácio Lula da Silva as Minister of Cities to run one of the federal government's main programs, Minha Casa Minha Vida. He is from Pará, married and has 5 children.



Jessy Appavoo
UrbanShift Head & Regional
Coordinator for Africa, C4O
Cities

Jessy Appavoo serves as the head of UrbanShift for C4O Cities and the Regional Coordinator for Africa. Her work is to support African cities to transition to climate-compatible economies through integrated planning support, knowledge exchange, and access to global expertise and finance. Through her work, she seeks to accelerate the development and implementation of interventions to adapt and increase resilience to climate change in the region.

Jessy previously served as the C4O Cities Finance Facility's Regional Engagement Manager for Africa. She has worked for a number of years in the field of environmental management and climate change, on projects ranging from climate finance to improving energy access in rural parts of sub-Saharan Africa. Jessy holds a Master's Degree from the University of Cape Town, South Africa.



Joao Manoel Scudeler de Barros
President of São Paulo
Negócios

Joao Manoel Scudeler de Barros is a Master in Urban Planning who graduated in Law and in Architecture and Urban Planning from the Pontifical Catholic University of Campinas. He has professional experience in the private sector in architectural offices and in the public sector. In the State Government, he served as Chief of Staff of the Civil House and the Housing Secretariat, as well as Technical Advisor at the Economic Development Secretariat and Executive Advisor at the Casa Paulista Agency. At São Paulo City Hall, he was General Comptroller of the Municipality and Chief of Staff of the Secretariats of Mobility and Transport, and Justice. He has experience in development, implementation, execution and management of public policies.



Jorge Bosch
Vice Minister of Urbanism and
Habit, Paraguay

Jorge Bosch is an experienced architect that currently serves as Vice Minister of Urbanism and Habitat for the government of Paraguay. Graduated in 1975 at the Universidad Nacional de Asunción, he also holds degrees in business and Master's in Finance at the Universidad Autonoma de Asuncion. Jorge moved to New York in 1986 and received several awards for historical preservation from the State of New York. He presided the New York Society of Architects for three terms during 2005-2008, and is currently a life member of the Board of Directors. He was the first Latin American to lead this Society in over 100 years.



Jose Antonio Piñeiros
CEO Advisor, EMGIRS EP

Jose Antonio Piñeiros is a professional with more than 17 years of experience in business management, finance and consulting, both in the public and private sector. He is a Commercial Engineer from the Pontificia Universidad Católica del Ecuador, Master in Business Administration from the Universidad de la Rioja (Esp), Master in Development and International Aid from the Universidad Complutense de Madrid. He has led successful teams and projects in Ecuador and Colombia. Consultant at the Association of Ecuadorian Municipalities (AME). Qualified company liquidator at the Superintendence of Companies, Securities and Insurance of Ecuador. Currently he is an advisor at the Metropolitan Company of Integral Waste Management (Quito).



José Mattos
Director Brazil Chapter,
Aspen Network Development
Entrepreneurs

José Mattos is a social psychologist with a Master's in Sociology from the University of Coimbra. With 26 years of experience as a local development and impact entrepreneurship specialist, he founded ViaFloresta, a hub of strategic solutions in sustainability and ESG. Jose has worked with many notable companies and served as a director of the Agricultural Defense Agency of the State of Pará and a technician at the Secretariat of State for Environment and Sustainability. Additionally, he was a former member of the Human Rights Working Group of the Global Compact Brazil and rapporteur of the corporate NDC (Nationally Determined Contribution) by the Ethos Institute, and a consultant for the Arapyaú Institute. A professor, speaker, and advisor to NGOs, Jose enjoys reading suspense novels and poetry.



José Rafael Biff De Bem
Director of Administration
and Finance at the
Superintendence of
Development, Florianopolis

José Rafael Biff De Bem currently serves as Director of Administration and Finance at the Superintendence for Development of the Municipality of Florianópolis. Economist, with a postgraduate degree in Advanced Public Management, José is a permanent civil servant of the State of Santa Catarina. Throughout his career, he worked in the regional development area as a partnership manager and as financial manager before becoming the financial director of SUDESC, where he currently serves as the acting president of the Agency. In the private sector, he worked in the field of internationalization and business development, focusing on energy, energy efficiency, and sustainability.



José Vitor Oliveira Pinto
Advisor, Secretariat for
Sustainability, Resilience and
Animal Welfare and
Protection, Salvador

José Vitor Oliveira Pinto currently serves as Advisor in the Secretariat of Sustainability, Resilience, Well-Being and Animal Protection of the Municipality of Salvador, focusing on the project development and administrative procedures of the department. Graduated in Business Administration and specialized in public management, with experience in the commercial sector and in projects. He has been serving the Municipality of Salvador for over 10 years, with experience in multiple departments of the Municipality.



Julia Quirino
Portfolio manager in the
representation of KfW in
Brazil

Julia Quirino is a portfolio manager in the representation of KfW in Brazil, responsible for financing of public projects in the areas of sustainable urban development, climate protection and energy transition in Brazil. KfW is a German development bank and one of the leading development banks worldwide. Since 1948, It has been working on behalf of the German Governments to improve economic, social and ecological living conditions worldwide. Julia Quirino has been working in various functions in development financing for KfW for 20 years. She studied at the University of Cologne and Fortaleza and has a diploma in economics and political science



Karin Villarroel
Program Implementation
Consultant, IDB Cities
Network, Inter-American
Development Bank

Karin Villarroel is a Project Implementation Consultant at the IDB Cities Network in the Housing and Urban Development Division of the Inter-American Development Bank. She is an architect and urban planner specializing in cities and sustainable urban development, with expertise in development projects, urban planning and design, environmental sustainability, and transportation in cities. In her current position, she provides operational and technical support for dialogue opportunities to strengthen and enhance cooperation among cities in Latin America and the Caribbean. Previously, she was the head of the Urban Planning Section at the Municipality of Lo Barnechea in Santiago, Chile, where she led a multidisciplinary team implementing urban design and planning projects. Karin holds a Master's in Public Policy from the London School of Economics and Political Science (LSE), a Master's in Real Estate Development and Investment from ESE Business School, Universidad de Los Andes in Chile, a Master's in Urban Project and a Bachelor of Arts in Architecture from Pontificia Universidad Católica de Chile (PUC).



Karishma Asarpota
Officer, Urbanism and Climate
Action, ICLEI – Local
Governments for
Sustainability

Karishma Asarpota is an urbanist experienced in working on sustainable urban energy transition, spatial planning and youth engagement in climate policy. Her work at ICLEI is focused on integrated climate action and sustainable energy projects in the urban context, including UrbanShift. She has academic experience in India, the Netherlands and the US and professional work experience in the Netherlands, United Arab Emirates and Germany.



Katia Kushnareva
Chief Counsel and a Global
Senior Advisor

Katia Kushnareva is a Chief Counsel and a Global Senior Advisor for Renewable Energy, Water, Cities, Waste and Circularity at the International Finance Corporation, private sector focused investment arm of the World Bank Group. Katia has worked for almost 2 decades at IFC advising IFC Global Management Team and regional teams on strategy and policy issues around launching renewable energy programs in emerging markets, sustainability, innovative climate solutions and a diverse range of investments across infrastructure sectors as well as governance, compliance and E&G frameworks. A highly experienced lawyer and a development financier, Katia has extensive experience in development finance and more than 20 years of experience in leading and advising on project and corporate financings across the world in emerging markets in renewable energy, transport, water, waste management and circularity sectors. She has also been leading IFC's Cities practice across the world to enable creation and financing of resilient and sustainable urban infrastructure as well as climate-oriented transport solutions as well as leading institutional policy work on working with SWFs and state-owned enterprises in the context of private sector development.



**Kelen de Jesus Oleastre da
Silva**

Learning and technical
manager for the programs
and projects of the
Abaetetuba Municipal
Department of the
Environment, Abaetetuba

Kelen de Jesus Oleastre da Silva is currently the General Coordinator of the Sustainable Cities Program in Abaetetuba and the Environmental Agenda in Public Administration, the municipal coordinator of CDP and ICLEI: A unified climate reporting platform for cities, the Covenant of Mayors for Climate and Energy (GCoM) and Agenda 2030 in the municipality. She has worked as Manager of Programs and Projects and of Articulation and Dissemination of Environmental Education, as well as Director of Environmental Education at the Municipal Department of the Environment of Abaetetuba/PA. Pedagogue, post-graduate in Neuropsychopedagogy and Political Science, she is currently studying for a degree in Agroecology.



Laura Azeredo
Urban Development
Coordinator, WRI Brasil

Laura Azeredo is the Urban Development Coordinator at WRI Brasil. She works with local governments and the national government, focusing on financing sustainable urban projects to make Brazilian cities more resilient and inclusive. She also supports the implementation of urban policies and instruments, including management of land value capture and fiscal and extrafiscal mechanisms at the local level. At WRI Brasil, Laura has already developed studies related to urban management and supported several Brazilian cities on issues related to regional and urban planning, such as the implementation of the TODS (Sustainable Transport Oriented Development) strategy in master plans. She worked with governments on projects related to urban development policies aimed at sustainability and reducing inequalities. Laura is also a member of the Diversity GT, a working group focused on discussing and proposing activities related to diversity, equity and inclusion (DEI) issues at WRI Brasil. Laura has a degree in Architecture and Urban Planning from the Federal University of Rio Grande do Sul (UFRGS). She has a specialization in Strategic Urban Territory Management from Unisinos and an inter-university diploma focusing on metropolitan management from the Ecole d'Urbanisme de Paris in partnership with the Institut d'Aménagement e d'Urbanisme d'Ile-de-France. She is currently a master's student in the postgraduate program in Public Policies at UFRGS, focusing on municipal state capabilities and the implementation of urban policies.



Lêda Eleto França
Director of Strategic
Environmental Planning at the
Department of the
Environment, Belo Horizonte

Lêda Eleto França currently serves as Director of Environmental Strategic Planning at the Environment Department of the Municipality of Belo Horizonte, focusing on coordinating and monitoring the agency's actions. Previously, Lêda served as Environmental Policy Advisor at the same department. She holds a Bachelor of Law, and a postgraduate in Project Management.



Leonardo Madeira Martins
Coordinator of the Teresina
2030 Agenda, Teresina

Leonardo Madeira Martins currently serves as Coordinator of the Teresina 2030 Agenda and Environmental Analyst for the Environment Department of the Municipality of Teresina.. Graduated in Environmental Management, with a Ph.D. in Development and Environment and specializations in Leadership and Public Management, and in Public Policy Implementation.



Liana Vallicelli

Director, Urban Planning and Research Institute, Curitiba

Liana Vallicelli is an architect and urban planner who graduated from the Federal University of Paraná. She specialized in Land Use at University College London (UCL) and in Public Administration. She has worked on urban planning studies, zoning legislation, revising Curitiba's Master Plan, drafting national and international technical cooperation agreements and as a consultant on urban redevelopment plans, such as in São José dos Campos, Brazil; Santiago de los Caballeros, Dominican Republic and Ciudad del Este, Paraguay.



Luciana Arouca

Head of Sustainability Services Brazil & Greater LatAm, JLL

Luciana Arouca has more than 20 years of experience in the real estate and construction industry and is a passionate and visionary leader in sustainability solutions and environmental, social and governance (ESG) issues. As Head of Sustainability Services at JLL Brazil & Greater LatAm, Luciana helps clients create a better, more sustainable built environment by aligning their real estate strategies with their ESG goals and global best practices. She uses her extensive experience in architecture, design and project management to provide comprehensive sustainability services, from strategy development and implementation to reporting and communication. In 2020, Luciana led the Diversity, Equity and Inclusion Committee at JLL Brazil, promoting a more inclusive and respectful culture within the company and the industry. She has lived in numerous places in Brazil, as well as the Congo and Mexico, and this informs her perspective on sustainability issues.



Luciana Cardoso

Programme Management Officer, UN-Habitat

Luciana Cardoso has over five years of experience in urban resilience and sustainability. As a Programme Management Officer at UN-Habitat, she serves as the focal point for Subprogramme 2 - enhanced shared prosperity of cities and regions. Previously, she was a Program Manager Consultant at Resilient Cities Network, where she managed and delivered several projects on urban governance, climate adaptation, social inclusion, and disaster risk reduction in Latin America and the Caribbean. Luciana has a Master's degree in Urban Politics from Sciences Po and a Bachelor's degree in International Relations from PUC-SP. She is skilled in sustainable urban planning, climate change, public policy, and stakeholder engagement and passionate about creating more livable, equitable, and resilient cities for all. She brings diverse perspectives and experiences to the UN-Habitat team, and is committed to advancing its mission of promoting socially and environmentally sustainable human settlements.



Luciano Marelli

Secretary of Environment and Public Space, City of Rosario

Luciano Marelli was born in the city of Rosario, he is a Certified Public Accountant graduated from the National University of Rosario. He holds a Master's Degree in Law and Economics from the University of Buenos Aires, a diploma in Sustainable, Inclusive and Resilient Cities from the University of Tres de Febrero, among others. He developed his career in the public management of the Municipality of Rosario, serving as Financial Economic Director of the Secretariat of Environment and Public Space, General Director of Urban Hygiene, Undersecretary of Public Space and currently as Secretary of Environment and Public Space, among other functions.



Luciano Schweizer
Senior Project Coordinator,
KfW

Luciano Schweizer joined the KfW Representation in Brazil as Senior Project Coordinator in February 2022 with the aim of providing professional support to the KfW teams in Brazil and Frankfurt to develop the theme of green and sustainable finance and the energy and financial sectors in Brazil. Economist, Master in Business Administration and PhD in Production Engineering from the Federal University of Rio de Janeiro/Brazil. Throughout his professional career, he has accumulated experience in the areas of finance; public-private partnerships; strategy, planning and organizational development; competitiveness and regional development; innovation, knowledge management and entrepreneurship.



Magash Naidoo
Head of Circular
Development, ICLEI – Local
Governments for
Sustainability

Magash Naidoo is responsible for the strategic direction of ICLEI's Circular Development work, overseeing key projects, and fostering strategic relationships to bring about sustainable systemic change. Previously, he spent 14 years with the eThekweni Municipality, South Africa, in multiple Departments such as the Energy Office, where he worked on thematic areas such as the Green Economy. He holds a Doctorate of Business from the University of KwaZulu-Natal.



Mara Luísa Alvim Motta
Client and Business Manager,
Department of Sustainable
Finance and Citizenship,
CAIXA

Mara Luísa Alvim Motta has a degree in Architecture and Urban Planning and a postgraduate degree in Corporate Environmental Management from the Institute of Continuing Education at PUC-MG. She works as a Client and Business Manager in the National Management of Sustainable Finance and Citizenship of the Vice Presidency of Sustainability and Digital Citizenship at Caixa Econômica Federal, where she has worked for over 20 years. She has coordinated various projects in the area of sustainability, including: CAIXA Blue House Seal, Legal Wood Action, Emerging and Sustainable Cities Initiative in partnership with the IDB and is currently developing sustainable solutions in the Government, Housing, Wholesale and Carbon Strategy sectors.



Marcel Cláudio Sant'Ana
Coordinator of the
Department of Urban and
Metropolitan Development at
the Ministry of Cities, Brazil

Marcel Cláudio Sant'Ana is the Coordinator of the Department of Urban and Metropolitan Development at the Ministry of Cities, Brazil. He is a PhD candidate in urban planning at the Federal University of Minas Gerais (UFMG). He has worked at the Ministry of Cities since 2004 and has experience working as a consultant for GIZ, ICLEI and the IDB on the following topics: urban development; disaster risk management; climate change, and sustainable urban development.



Marcela Aboim Raposo
CITInova Project Director,
MCTI

Marcela Aboim Raposo is a civil servant at the Ministry of Science, Technology and Innovation - MCTI since 2013, where she works at the Secretariat for Strategic Policies and Programs – SEPPE, as the coordinator of Programs and Projects for Ecosystem Services (COSEC) of the General Coordination of Ecosystems and Biodiversity - CGEB, of the Department for Climate and Sustainability - DECLS. She has a degree in biological sciences from the Federal University of Rio de Janeiro (UFRJ) (2001), a master's degree and a doctorate from the graduate program in Plant Biotechnology at UFRJ. Over the last ten years at the Ministry, she has managed several international cooperation projects, had the opportunity to lead various teams and carry out political coordination, as well as contributing to research and technological development in the related areas of climate change, sustainable cities and national research infrastructure. She currently leads the initiatives related to Sustainable Cities within SEPPE and is the National Director of the projects CITInova I - Integrated Planning and Technologies for Sustainable Cities and CITInova II - Promotion of integrated metropolitan planning and investments in innovative urban technology in Brazil.



Marcelo Rodrigues Vieira
Manager of the Fundraising
Department; Civil House,
Salvador

Marcelo Rodrigues Vieira currently serves as the Credit Operations Manager at the Municipality of Salvador. Graduated in Economics with a Master's degree in Regional Analysis, Marcelo specialised in Financial Administration and Public Management. With a permanent position as a Specialist in Public Policies and Government Management of the State of Bahia (retired), Marcelo is a university professor in multiple establishments in Salvador.



Marcia Barbosa
National Secretary of
Strategic Policies and
Programs, Ministry of Science,
Technology and Innovation
(MCTI), Brazil

Marcia Barbosa is Secretary of Strategic Policy and Programs (SEPPE) of the Ministry of Science, Technology and Innovation (MCTI). Full professor of Physics at the Federal University of Rio Grande do Sul (UFRGS), 1A researcher at the National Council for Scientific and Technological Development (CNPq), full member of the Brazilian Academy of Sciences (ABC) and the World Academy of Sciences (TWAS). Considered in 2020, by UN Women, one of the women who changed the world with science and by Forbes Magazine one of the 20 most powerful women in Brazil. In 2021, she was awarded the Silvio Torres medal from the Rio Grande do Sul State Research Support Foundation (Fapergs). For her work in favor of Brazilian science, she received from the Presidency of the Federative Republic of Brazil, in 2018, the Medal of Scientific Merit in the rank of Commander. Her work in defense of Brazilian postgraduate studies earned her, in 2016, the Anísio Teixeira Award granted by the Coordination for the Improvement of Higher Education Personnel (Capes). For her study of water anomalies, she received the Loreal-Unesco Women in Physical Sciences Prize and the Claudia Prize in Science, both in 2013. She received the Nicholson Medal from the American Physical Society in 2009 for her work for more women in science.



Marcos Cardoso
Department Head, Projects
and Fundraising, Palmas
Environment Foundation

Marcos Cardoso is a geological engineer who graduated from the Federal University of Ouro Preto, with a specialization in Municipal Water Resources Management and Mining and Environmental Law. For seven years, he worked for the companies VALE and CSN, where he worked in the areas of Strategic Planning, Hydrogeology, Research and Evaluation of Mineral Resources. Since 2015, he has been a permanent civil servant (Geologist) in the municipality of Palmas and is assigned to the environmental agency, where he worked in the Environmental Licensing sector and was responsible for the Monitoring and Environmental Litigation sectors. He is currently in charge of the Projects and Fundraising sector.



Marcus Silva
Secretary for the
Environment and Urban
Planning, Maranguape

Marcus Silva Marcus Silva is an architect and urban planner and a postgraduate student in landscaping. He worked at Fortaleza City Hall, in the environment sector of the Regional Secretariat - SER III, in the infrastructure sector of the Regional Secretariat - SER IV from 2006 to 2012 and in the Infrastructure Secretariat (SEINF) from 2014 to 2020, in the inspection sector and preparation of urban planning projects. He was president of the Verde Viva Institute (IVV) from 2016 to 2020.



María Alejandra Molina Rodríguez

Metropolitan Director of Urban Development, Secretariat of Habitat and Land Use Planning, Quito

María Alejandra Molina Rodríguez began her professional career as an architect, and today, thanks to her training as a master in architecture with a specialization in development and heritage obtained at the Free University of Brussels, Belgium, as well as her solid work experience, she works as an urban planner at the Secretariat of Habitat and Land Management. She has dedicated several years to urban planning and land management at different levels, both local and national. In 2019, she was part of the technical team that developed Ecuador's Sustainable Habitat Agenda for the year 2036. In addition, she contributed significantly as a member of the team in charge of developing Quito's first Land Use and Management Plan, which was approved in 2021.



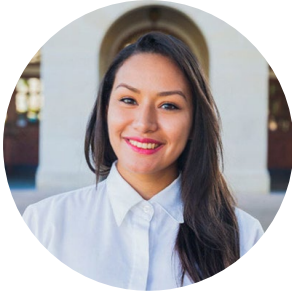
María Alonso Martínez
Junior Officer, Circular Food Systems, ICLEI World Secretariat

María Alonso Martínez manages content development and communication activities for the ICLEI Circulares platform. She implements and supports several circular food and social equity projects, while assisting the development of strategic work for the team. María has professional experience in business management and holds an academic background in environmental management and food sociology.



María Camila Uribe
Coordinator of the Inter-American Development Bank's (IDB) Cities Network, IADB

María Camila Uribe is currently the coordinator of the Inter-American Development Bank's (IDB) Cities Network as a Principal Technical Leader. She holds both a bachelor and studies in master's degree in economics from Los Andes University in Colombia, a master's degree in Public Administration from the Kennedy School at Harvard University and a master's degree in Cities at the London School of Economics. Previously, she served as Representative for Chile at the Inter-American Development Bank (IDB) and then as Principal Advisor of the Office of Strategic Planning and Development Effectiveness (SPD) and Chief of Services to the Boards, Committee and Management in the IDB's Office of the Secretary. She has over 18 years of experience in the Colombian public sector, having served as Bogota's Secretary of Planning, Director of Cadastre, and Tax Director, as well as serving as an advisor to the Colombian Ministry of Finance and the National Planning Department. Her areas of expertise include local taxes and urban issues.



Maria Clara Nascimento
Lead of Cities, States and
Regions in Latin America,
CDP

Maria Clara Nascimento graduated in Social Communication at Universidad Arturo Michelena (UAM). Over the last eight years, she has worked with humanitarian, environmental and sustainable development organizations in Colombia, Brazil, Venezuela and the United States, focusing on articulation with governments and institutional relations. Currently, at CDP, she leads the relationship work with subnational governments throughout Latin America and works on implementing projects with multidisciplinary and multicultural teams.



Mariana Orloff
Senior Manager, UrbanShift,
World Resources Institute

Mariana Orloff is a Senior Manager for Urban Development at WRI Ross Center for Sustainable Cities. She provides technical support to develop integrated planning approaches for cities to become resilient, inclusive, low-carbon places that are better for people and the planet. Currently, Mariana manages UrbanShift, a global partnership between UNEP, WRI, ICLEI and C40 Cities, funded by the GEF, that seeks to build capacity, share knowledge and raise climate leadership in global South cities. Mariana coordinates the partnership and leads WRI's work, including the City Academy, UrbanShift Labs, and geospatial analysis. Prior to joining WRI, Mariana worked at the World Bank on urban investment projects and knowledge products focusing on slum upgrading, municipal infrastructure, affordable housing, urban planning and local economic development. She has edited books on urban regeneration and metropolitan integrated planning, both published by the World Bank. Prior to the World Bank, Mariana worked at the University of Michigan's William Davidson Institute and at the Interamerican Development Bank. Mariana holds a B.A. in Political Science and International Relations from the Catholic University of La Plata, Argentina, and Master's Degrees in Public Policy and Urban Planning from the University of Michigan.



Mariana Thais Rodrigues Godoy
Environmental Planning
Coordinator at the Municipal
Environment and Urban
Planning Agency (Planurb),
Campo Grande City Hall - MS

Mariana Thais Rodrigues Godoy is an environmental engineer. She graduated from the Federal University of Mato Grosso do Sul (UFMS) and is currently the Environmental Planning Coordinator at the Municipal Agency for the Environment and Urban Planning (Planurb), in the Campo Grande - MS City Hall. She is responsible for coordinating the work carried out by the Conservation Units, Environmental Policies and Climate Change and Environmental and Heritage Education departments, as well as the management of the Municipal Environmental Protection Area Management Councils, the Environment Committee and the Municipal Environment Council (CMMA). She is a member of the Technical Team of the Parque dos Ipês Project in Campo Grande - MS in the Accelerator of Nature-Based Solutions (SBNs) in Cities and of the Committees for Coping with Climate Change, Land Use, Indicators and Ecological-Economic Zoning in Campo Grande, MS. She has worked at Planurb since 2017, where she had the opportunity to be a technical analyst in the Environmental Sanitation Division and Environmental Manager, as well as coordinating the Municipal Committee for Preventing and Combating Forest and Urban Fires (Comif) and being a member of the Municipal Environmental Control Commission (CCA), the Miranda River Basin Committee (CBH Miranda) and the Mato Grosso do Sul Interinstitutional Commission for Environmental Education (CIEA-MS).



Maribel Gomez
Community Leader, La Guapil
Area, Alajuelita, Costa Rica

Maribel Gomez is a community leader who collaborated in transforming a former open-air garbage dump into a green area to connect the community with nature and provide leisure and social interaction in Alajuelita, Costa Rica.



Marília Israel
Regional Advisor for
Biodiversity and Resilience,
ICLEI South America

Marília Israel is the Biodiversity and Resilience Advisor at ICLEI South America. Previously, she worked as an architect and urban planner, and a specialist in technological systems and sustainability applied to the built environment at UFMG. She has a masters degree in Built Environment and Sustainable Heritage from UFMG. She works mainly in the management of climate change adaptation and biodiversity recovery projects, Sustainable Urban Planning, Nature-Based Solutions and Protected Areas.



Matheus Ortega
Senior Manager, Climate
Action, UrbanShift, C40 Cities

Matheus Ortega serves as Senior Manager for Climate Action at C40 Cities' UrbanShift team. His role is to build capacity and support UrbanShift cities to commit to more ambitious targets and accelerated climate action. He is leading the development of a City Academy module and regional training sessions on Integrated Climate Action Planning. Prior to this role, Matheus was the C40 City Adviser for Salvador, Brazil, working from within the city hall to coordinate the development of the city's first ever Climate Action Plan. Before joining C40, Matheus worked as Head of Future Cities for the UK Government in Brazil. He led the design and delivery of a £16 million Prosperity Fund program in smart transportation and water management, in collaboration with international partners such as the World Bank and UN-Habitat. He also worked as Project Manager in areas such as climate smart cities planning, sustainable mobility, urban infrastructure, solid waste management, and sustainable social housing in several Brazilian cities. Matheus has a Bachelor's degree in International Relations and a Master's in International Development and Humanitarian Emergencies from the London School of Economics.



Mayumi Hirata
Municipal Secretary for
Territorial Planning and
Housing, Acting Municipal
Secretary for Revenue,
Barcarena

Mayumi Hirata Mayumi Hirata is currently the Secretary for Territorial Planning and Housing, and the Secretary for Municipal Revenue in Barcarena. She has a degree in Human Resources Management with a specialization in Public Administration and People Management.



Milena Braga Romano
President, Eletra

Milena Braga Romano is the Chair of Eletra, an electric bus manufacturer; BR7 Mobilidade, a municipal public transportation company; and Next Mobilidade, intercity public transportation company. She is President of the ABC Collective Transportation Companies Union (SETCABC). She has a law degree and an MBA in Business Management from IBMEC.



Mohamed Imam Bakarr
Manager, Integration and
Knowledge Management
Division, GEF

Mohamed Imam Bakarr joined the GEF as Senior Environmental Specialist with a primary focus on Land Degradation and Sub-Saharan Africa. He has nearly two decades experience working on various aspects of integrated natural resource management including agroforestry land use, biodiversity conservation, and ecological restoration in the tropics. Although focused mainly on sub-Saharan Africa, his geographical experience extends across parts of Southeast Asia and Latin America. Prior to joining the GEF, he worked for seven years in several capacities at Conservation International, including most recently as Executive Director of the Center for Applied Biodiversity Science; and four years at the World Agroforestry Center (ICRAF) in Nairobi, Kenya as Director of Strategic Initiatives (Assistant Director General). Mohamed holds a Bachelor's degree from Njala University in Sierra Leone, and a Masters and PhD in Tropical Ecology from the University of Miami, Coral Gables, Florida.



Monica Elizabeth Reinoso Paredes

Executive Director of the Environmental Fund, Ministry of the Environment, Ecuador

Monica Elizabeth Reinoso Paredes currently serves as Executive Director of the Environmental Fund of Quito, and previously served as Vice Minister of Educational Management of Ecuador. She has extensive experience in the development and implementation of public policies; specializing in project formulation and management. Monica holds a diploma in Development Projects, a MBA, and a Master's in Interdisciplinary Studies of Environmental, Economic, and Social Sustainability with a specialization in Science and Management of Global and Climate Change.



Morgan Doyle
Brazil Country Representative, Inter-American Development Bank

Morgan Doyle is the Inter-American Development Bank's representative in Brazil, overseeing the Bank's programming and dialogue in the country. Over the course of his more than 20 year career at the IDB, he has been the representative in Uruguay (2017-2020), Ecuador (2013-2017) and principal advisor to the Vice Presidency for Sectors and Knowledge. He has led several financial sector operations, working with key public sector agencies involved in housing finance and support for small and medium-sized enterprises, debt management, regulation and supervision of the financial sector and transactions with guarantees, among others. He holds a bachelor's and master's degree in International Development from Brown University and has received several academic distinctions, including a Fulbright scholarship and a research grant from the Inter-American Foundation (IAF).



Morganna Rangel Silva de Oliveira
Department of Environment and Urbanism, Maranguape

Morganna Rangel Silva de Oliveira is the Director of Urban Development at the Department of Environment and Urbanism of Maranguape. She graduated in Architecture and Urbanism from the Federal University of Ceará. She works as Director of Urban Development at the Maranguape Department of the Environment and Urbanism, working on landscape projects, vegetation in public green areas and environmental education. She has collaborated on research in the areas of Urban Climatology, Environmental Psychology and Landscape. She received the Rosa Kliass Award for the Northeast Region 2021, supervised by Professor Newton Becker.



Pablo Lazo
Director of Urban
Development, WRI Ross
Center for Sustainable Cities

Pablo Lazo is the Director of Urban Development for WRI Ross Center for Sustainable Cities. He is responsible for defining and implementing the strategy for integrated planning concerning low-carbon emissions, resilience, and land use in partnership with other members of the Executive Team. He researches urban planning and contributes within WRI to define metrics and tools that support a strategic urban agenda.

Pablo previously served as Director of Urban Development and Accessibility for WRI México and Managing Partner of Unidad Diseño SC, an architecture, urban planning, and landscape design firm in Mexico City, and as an IFC consultant for the cities in Latin America program. For more than 18 years he was Associate Director for the consulting, engineering, and design firm Ove Arup and Partners.

He is an Architect graduate from the Iberoamerican University and with a Master's Degree from the Architectural Association of London, United Kingdom.



**Patrick Sandre Oliveira da
Silva**
Director of the Financing and
Fundraising Department, DEFI

Patrick Sandre Oliveira da Silva is an economist, and specialist in city management and sustainability, as well as a Master's student in Public Management at the Federal University of Pará. He currently holds the position of Director of Financing and Fundraising at the Municipal Department of Management and Planning of Belém City Hall. He is passionate about the Amazon, and the desire to impact and transform lives.



Pedro Rodrigo Rolim
Sustainability and Resiliency
Manager of the Planning
Office- EPL, City Hall, Rio de
Janeiro

Pedro Rodrigo Rolim is the Sustainability and Resiliency Manager of the Planning Office for Rio de Janeiro. Pedro has worked on the city's Master Plan and the Rio 2016 Urban and Environmental Legacy Plan, and was Chief of Social Interest Programs, working with social and urban orientations in favelas and informal communities. Since 2018 in the Planning Office, he has worked on the development of the Sustainable Development and Climate Action Plan and managed the development of the Sustainable Construction Code and programs related to renewable energy and energy efficiency. He graduated in Architecture and Urbanism (UFRJ) with a master's degree from the Federal University of Bahia (2007).



Raoni Silva
Sustainable Supply Manager -
Biodiversity Chains, Natura &
Co

Raoni Silva is the Sustainable Supplies Manager at Natura. He is currently responsible for relationships with supplier communities in the Amazon, working on strategic planning, traceability and the implementation of socio-biodiversity supply chains, as well as establishing and maintaining commercial relationships with Supplier Communities (Cooperatives and Associations). He has been with the company for 13 years. He has been working with procurement / supply / sustainability and territorial development for over 15 years, having worked for companies and NGOs in the Amazon. He is also the Lead Auditor of the Natura Verification System, approved by UEBT (The Union for Ethical Biotrade). He has a degree in Forestry Engineering from the Federal Rural University of Amazonia (UFRA).



Raphael Lenzi
Senior Strategic Alliances
Specialist, FONPLATA

Raphael Lenzi is a senior specialist in Strategic Alliances at Banco Fonplata, bringing with him 12 years' experience in the Federal Government, focused on issues of technical cooperation and governance of multilateral banks. At Fonplata, he manages a wide range of strategic alliance issues, with a focus on innovation. With a degree in International Relations, Raphael holds a master's degree in Public Administration from the University of Coimbra, Portugal.



Raphael Thiago Silva Sereni
Municipal Secretary for the
Environment, Abaetetuba

Raphael Thiago Silva Sereni is an advisor to the Environmental Education Coordination Office of the Pará State Secretariat for the Environment and Sustainability and a masters student on the Stricto Sensu Postgraduate Program in Environmental Science Teaching at the Federal University of Pará. He graduated in Environmental Sciences from the University Center of the State of Pará with a specialization in Natural Resources and Environmental Management, offered by the University Center of the North. He also received degrees in Sustainable Regional Development and Specialist in Environmental Education, both offered by the Gama Filho University. He is academic and professional interests span the environmental sciences, focusing mainly on planning and the urban environment; solid waste management; sustainable regional development.



Roberto Briones
Director of Environmental
Sustainability and Risks, City
of Portoviejo

Roberto Briones is an analyst and advisor to the Risk Management Unit of the Ministry of Government. He advises ministers and governors on Risk Management issues. He is a member of the National COE and a delegate to Technical Tables and Working Groups on behalf of the Ministry of Government. He also teaches at several educational institutions.



Rodrigo Corradi
Deputy Executive Secretary,
ICLEI South America

Rodrigo Corradi assumed the position of Deputy Executive Secretary of ICLEI South America in April 2021. He has been part of the organization since June 2020, having served as Institutional Relations and Advocacy Manager. He has strong experience in international local government cooperation and local resilience. For 13 years he was part of the International Relations Directorate of the City of Porto Alegre (Brazil) and was its Executive Director from 2013 to 2020. During this period, from 2017 to 2020, he was also responsible, as the city's Resilience Director, for the Resilience of Porto Alegre. Rodrigo has a Bachelor's degree in Law and a Master's degree in International Relations, with a focus on decision-making in international organizations. He is a husband and father of three children and his family has lived in São Paulo since the beginning of 2021. When he is not working, you will probably find him with his family in a park or reading with them at home. Don't judge him, but he's always drinking mate or coffee.



Rodrigo Oliveira
CEO, Green Mining

Rodrigo Oliveira, an expert in sustainability, recognized a pressing need for change while working on solid waste disposal engineering projects. Witnessing the significant amount of recyclables ending up in landfills due to low separation rates among Brazilians, Rodrigo embarked on a mission. Pursuing his master's degree, he discovered urban mining and sought to formalize the work of informal waste pickers. Rodrigo co-founded Green Mining and their innovative post-consumer packaging tracking software earned them recognition, including selection by Ambev Brewery 100+ Accelerator and prestigious awards such as the Climate Ventures Green Business Ideas Competition.



Rogier van den Berg
Global Director, WRI Ross
Center for Sustainable Cities,
World Resources Institute

Rogier van den Berg is the Global Director for WRI Ross Center for Sustainable Cities. He joined WRI Ross Center as Director for Urban Development in 2020. As part of WRI's program focused on more accessible, equitable, healthy and resilient cities, Rogier leads global programming on strategic urban planning, land use, urban resilience, equitable development, housing, data and finance. As a core member of the Executive Team, he helps to guide the overall strategy of the Cities program. Rogier is an urban planning and urban development specialist, architect, former entrepreneur and academic who most recently led UN-Habitat's Urban Lab, which he set up in 2014. It was created to respond to urban planning demand in cities and rapidly expanded its scope to become a multidisciplinary urban project and integrated planning facility working in 80 cities globally. Rogier led global teams working at the intersection of infrastructure, urban planning, urban resilience, climate change adaptation, technology, recovery and reconstruction, and public space. He has established and implemented development projects and programs together with cities and partners in Europe, Africa, Latin America, the Caribbean, the Middle East and Asia. Earlier, he was a founding partner of the architecture and planning firm Zandbelt&vandenBerg, where he led a broad portfolio of urban planning and strategy, and he also served as head of the Amsterdam Academy of Architecture's Master of Urbanism program. Rogier holds an Executive Master's degree in International Negotiation and Policymaking from the Graduate Institute of International and Development Studies and a Master of Science in Architecture from Delft University of Technology. He lives in Rotterdam with his wife, two sons and daughter.



Rosario Siles Fernández
Vice Mayor, Alajuelita, Costa Rica

Rosario Siles Fernández is a resident of the central district of the canton of Alajuelita and an accountant and businesswoman, a job she has held for 30 years. In addition, she served on the education and administrative boards for 15 years on an ad honorem basis holding the position of president at: Abraham Lincoln School, Central Kindergarten, People's Republic of China Kindergarten and the Alajuelita Technical Professional School (CTP). She is currently the first Deputy Mayor, serving two consecutive terms, where thanks to her performance she has achieved the recovery of public spaces, the reorganization of the work in the platform of services, cash registers, reception and Information Technology.



Sharon Gil
Programme Manager and
Cities Lead, Cities Unit, UNEP

Sharon Gil leads UNEP's work on net-zero, nature positive, circular cities which includes UrbanShift, nature-based solutions in cities, and sustainable urban food systems. An urban planner by profession, she has worked on eco-industrial development in the Philippines; urban renewal and design in Hong Kong; disaster risk reduction in the Asia-Pacific region; and land management in Zambia. Sharon has a Master's degree in International Affairs from Columbia University in New York and studied urban planning at the University of Hong Kong as a Japan/ADB fellow.



Shélyda Raiane Rodrigues Machado
Planning and Projects
Manager, City of Teresina

Shélyda Raiane Rodrigues Machado has a degree in Electrical Engineering. She is currently Director of Planning and Projects of the Municipal Department of Environment of Teresina and a Master's student in Development and Environment at the Federal University of Piauí. She has experience in Electrical Engineering, with emphasis in Electrical Power Systems.



Simone Crispim da Silva Moraes

Advisor in the Planning Strategies Coordination of the Planning Office-SMFP, Rio de Janeiro

Simone Crispim da Silva Moraes currently serves as Architect and Urban Planner for the City Hall of Rio de Janeiro, where she has been part of the technical team since 2007. Previously, Simone worked as Architect and Urban Planner with specialization in Urban and Environmental Engineering. She worked at the Rio Heritage Institute/Municipal Secretariat of Urban and Economic Development in the area of urban interventions in protected areas. Since 2019, she has been working at the Planning Office/Municipal Secretariat of Finance and Planning, in the Coordination of Planning Strategies, as Manager of Planning Instruments and currently as an Advisor, developing sustainable projects in accordance with the Sustainable Development and Climate Action Plan of Rio de Janeiro.



Suzanne Spooner

Head of the infrastructure and territories department, AFD Brazil

Suzanne Spooner is Head of the infrastructure and territories department of AFD Brazil - Southern Cone Regional Direction. She is in charge of AFD projects focused on resilient infrastructures and implemented with local governments and public firms. She implements projects in the urban development, mobility and water and sanitation sector. Suzanne has an expertise in the structuration of sustainable transport projects including a gender perspective, as she was previously Task Team Leader for AFD Transport department in Paris. Before joining AFD, Suzanne has worked in international organizations and in a consulting firm specialized in smart cities. Suzanne is an urbanist and politician and holds a Master in Governance of the large metropolis focused in Latin America.



Tamires Carla de Oliveira

Chief of Staff of the Municipal Department of Greenery and the Environment, Sao Paulo

Tamires Carla de Oliveira an architect and urbanist, has a specialization in "Territory, Legislative and Democratic Management of the City". She is currently Chief of Staff of the Municipal Secretariat of Green and the Environment of São Paulo, where she has been working since 2014 occupying positions as Technical Advisor (2015-2016), Director of Projects and Works (2017-2019) and Coordinator of Municipal Parks and Biodiversity Management (2019-2023). At the Institute of Architects of Brazil Department São Paulo (IAB-SP) she was Financial Director in the 2020-2022 management and, currently, in the management 2023-2025 she is Tax Advisor (graduate).



Tatiana Castelo Branco
Climate Change Coordinator,
Rio de Janeiro Municipal
Environment and Climate
Secretariat

Tatiana Castelo Branco has a PhD in International Relations (PUC-Rio). She currently holds the position of Climate Change Coordinator at the Rio de Janeiro Municipal Environment and Climate Secretariat. She has experience in teaching and research (inside and outside the university), public management and civil society, especially in the areas of environment, climate, development and gender, including sustainability and the ESG agenda.



Tatiana Turra
President of the Municipal
Institute for Tourism, Curitiba

Tatiana Turra has a specialization in marketing by the FAE of Curitiba and International Tourism by the University of Las Palmas de Gran Canaria - Spain. She worked for 8 years as executive director of the Curitiba, Region and Litoral Convention and Visitors Bureau (CCVB).



Tatiane Vieira
CITInova I Project Manager,
UN Environment Programme

Tatiane Vieira has over 15 years of professional expertise in international cooperation and territorial & urban development and possesses a wealth of experience in managing and coordinating international projects/portfolios. Her solid background includes navigating complex governance arrangements, particularly with city networks and local governments in Latin America and globally. Renowned for her expertise in partnership building, institutional communication, and event organization, Tatiana is also distinguished for her proven track record of approved grant proposals. She is a seasoned facilitator of collaborative processes for local innovation and policy evaluation, having conducted over 200 sessions. She holds an MSc in Regional and Urban Planning Studies from the London School of Economics and Political Science (LSE), a BSc in International Relations from UNESP, and specialized in Care Policy with Gender Perspective at CLACSO.



Thalyta Ferraz
International Relations
Advisor, Rio de Janeiro City
Hall

Thalyta Ferraz is an internationalist with experience in managing research projects internationally funded and, since May 2022, stepping forward as a local diplomacy advisor at the City of Rio de Janeiro. As part of the Rio's International Department office, she has been advocating for public policies, development, and rights-based international agenda, along with international organizations and cities' networks, such as C-40, UCLG, UCCI, IOPD, and the Milan Pact, for which she was directly involved in the conceptualization and organization of its global forum hosted in Rio in 2022. Thalyta holds an MA in International Relations from the Pontifical Catholic University of Rio de Janeiro (2015). In 2020, she concluded a four-month professional advancement fellowship at the MGG Academy (DIE/Germany), shifting areas from project to knowledge management, seeking shared problem-solving methods, conflict mediation, and supporting the co-creation, diffusion, and application of knowledge between organizations.



Thiago Grego
Vice-president Director,
Institute of City Planning and
Management (IPGC)

Thiago Grego is the Vice-President Director of IPGC. He is a specialist in Public Concessions and Public-Private Partnerships with an MBA from the IESE University of Navarra, a Master's in Strategic Management from the Dom Cabral Foundation, a postgraduate degree in Treasury Management and a bachelor's degree in Public Administration from the João Pinheiro Foundation's School of Government. He is an executive with experience in innovation, strategy, negotiating with the City Council, Legislative Assembly and trade unions, drafting bills and implementing public policies.



Tomas de Lara
Co-founder & co-lead,
Ciudades+B / Cities Can B,
Sistema B

Tomas de Lara is the cofounder and colead at Ciudades+B / Cities CAN B (multistakeholder initiative committed to the SDG's), a board advisor of Sistema B Brasil (B Corps Movement), and CEBDS (Brazilian Business Council For Sustainable Development), a board member and chief sustainability officer at Estância do Chalé (Agribusiness located in the south of Brazil), and cofounding curator of Rio de Janeiro and Porto Alegre's Hubs of Global Shapers Community from the World Economic Forum.



Toni Lindau

Director, WRI Brasil Ross Center for Sustainable Cities

Toni Lindau, Ph.D., is the Director of WRI Brasil Ross Center for Sustainable Cities, where he leads and provides technical guidance to a team of professionals working for the implementation of projects under WRI Ross Center for Sustainable Cities' strategy. He also provides input to worldwide outreach and activities as member of the WRI Ross Center's executive team. Lindau was one of the founders of ANPET, the Brazilian Association for Research and Education in Transport. From 2006 to 2012, he was a member of the Committee on Transportation in the Developing Countries (ABE90) of the Transportation Research Board (TRB). From 2003 to 2006 he was a member of the Director Council of the Brazilian Association for Public Transport (ANTP). Lindau took post-doctorate leave at University College London, earned his Ph.D. in transportation from University of Southampton, and holds a bachelor's degree in Civil Engineering from UFRGS, Brazil. He is author of more than 200 book chapters and academic papers published in scientific journals and conference proceedings. He delivered more than one hundred speeches for the public and private sectors in Brazil and abroad on transit systems and performance, road safety, sustainable mobility and on the future of urban transport.



Upasana Varma

Global lead for Cities and Municipal Finance, IFC

Upasana Varma is the global lead for Cities and Municipal Finance for IFC, based in Washington D.C. In this role, she focuses on furthering sustainable commercial borrowing by creditworthy subnational entities in emerging markets to address infrastructure gaps and improve service delivery. Her team supports upstream and advisory engagements with cities to develop markets, prepare projects and build client capacity. She has 20 years of experience in the infrastructure space across municipal, water, waste, district energy, power, gas and transport sectors. Prior to joining IFC, she worked at BNP Paribas in Singapore doing project finance infrastructure transactions across Asia. She has worked with the World Bank in India, working with state governments on expenditure management and debt stabilization.



Vinícius Pedron Macário

Head of Advisory Services at the Municipal Finance Department / Economic Advisory Services, Municipal Secretariat of the Treasury of São Paulo

Vinícius Pedron Macário is a sociologist and public manager with over a decade of experience who offers proven expertise in strategic planning, monitoring, and project management, particularly emphasizing data analysis. Currently positioned within the Municipal Secretariat of the Treasury of São Paulo, he actively supports the management of the city's electric bus fleet project and conducts in-depth analysis of quantitative data. He has a degree in from the University of São Paulo (2008) and a master's degree in Public Administration and Government from the Getúlio Vargas Foundation (2013).



Viola Follini
UrbanShift Senior Project
Manager, C40 Cities

Viola Follini serves as Project Manager for UrbanShift from the C40 Cities team. She is responsible for a number of vital functions to support the tracking, coordination, budgeting, events and outcomes of C40's participation in UrbanShift.

Prior to this role, Viola was the C40 Projects & Events Officer for the Financing Sustainable Cities Initiative (FSCI), where she supported FSCI academies, forums, communication and knowledge management, and assisted cities in accessing vital finance to make their Climate Action Plans a reality. Previously, Viola worked with the C40 Measurement & Planning team as an intern.

Viola holds a Master's degree in Sustainable Cities from King's College London, where she focused her research on the benefits of urban nature on the human brain through the use of neuroscience technology. She also holds a Bachelor's of Science in Environmental Management.



Yunus Arikan
Director of Global Advocacy,
ICLEI – Local Governments
for Sustainability

Yunus Arikan leads the global policy and advocacy team at ICLEI - Local Governments for Sustainability. Since 2013, he has led global advocacy towards international bodies and multilateral agreements. Yunus helped establish the Bonn Center for Local Climate Action and Reporting – carbonn – and served as the Director of the Secretariat for the World Mayors Council on Climate Change. He has a background in environmental engineering.



Zöe Fitzgerald
Head of City-Business
Engagement, C40 Cities

Zöe Fitzgerald is based in London and leads the City-Business Engagement team, supporting C40 Cities to engage with businesses at a local, regional, and global level to support the implementation of their climate action plans. The City-Business Engagement team leads the City-Business Climate Alliance programme and supports efforts to develop public-private collaboration. Before joining C40, Zöe managed a capacity-building programme for the UK Government, providing technical support to national and local governments across 16 middle-income countries, raising climate ambition and reducing emissions. Prior to this, she led climate for the Urban Systems team at Innovate UK, bringing innovative businesses together with cities. She also worked on research and innovation policy for UKRI USA at the British Embassy in Washington DC. Zöe holds a BSc in Physical Geography from King's College London and also studied at the University of Chapel Hill in North Carolina.



Zuleica Goulart

Coordinator of the Sustainable Cities Program (Sustainable Cities Institute) and member of the National Commission for Sustainable Development Goals (CNODS), Sustainable Cities Institute

Zuleica Goulart coordinated the Executive Secretariat of the first World Social Forum and the mobilization area of the Ethos Institute of Business and Social Responsibility. She participated in the creation of the Rede Nossa São Paulo, the Network Cities for Fair, Democratic and Sustainable Territories and the Latin American Network for Fair, Democratic and Sustainable Cities. She is part of the National Commission for Sustainable Development Goals (CNODS) and coordinates the Sustainable Cities Program (PCS), where she is responsible for dialogue and coordination with public managers, party leaders, business organizations and civil society to stimulate and support the implementation of the Agenda 2030 and the SDGs at the local level, through the Sustainable Cities Program platform.