

URBAN SH/FT BELEM 2024 LATIN AMERICA FORUM

FINANCING FOR GREEN AND RESILIENT CITIES

Program

FUNDED BY:

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About the Forum

As a five-year initiative supported by the Global Environment Facility and led by the United Nations Environment Programme, UrbanShift aims to advance sustainable, integrated urban planning and development in over 23 cities across Asia, Africa, and Latin America.

The UrbanShift Forums are the flagship events of this transformative initiative. Bringing together senior political and technical representatives from participating cities and countries, UrbanShift Forums provide a platform for knowledge exchange and collaboration on different urban challenges. At these Forums, cities enjoy the opportunity to expand their knowledge of regional urban challenges and replicable solutions, explore financing for projects, and boost climate commitments at local and national levels.

As cities in Latin America continue to evolve and expand, integrated and sustainable approaches to development are more crucial than ever—as are innovative strategies to finance such projects. The UrbanShift Latin America Forum will focus on understanding, engaging with, and contributing to the financing of transformative initiatives shaping the cities of tomorrow.

Overall Agenda

Day 1 – April 16		Day 3 – April 18	
08:00 – 08:45	Reception & Registration	08:00 – 09:00	Reception
08:45-10:00	Opening Plenary	09:00 – 12:30	City Academy Courses: (i) Accommodating Urban Growth (ii) Climate Finance (iii) Circular Economy
10:00 – 13:00	Parallel Sessions: (i) City-Business Hub / (ii) MCTI CITinova Event	12:30 – 13:30	Lunch
12:30 – 14:00	Lunch	13:30 – 15:30	City Academy Courses: (i) (ii) (iii)
15:00 – 17:30	Opening Ceremony at the Docas Theater	15:30 – 16:00	Coffee Break
18:00 – 20:00	Welcome Cocktail	16:00 – 18:00	City Academy Courses (i) (ii) (iii)
Day 2 – April 17		Day 4 – April 19	
08:00 – 11:30	Site Visits Group 1: Combu Island	08:00 – 09:00	Reception
09:00-15:15	Investors Roundtable	09:00 – 12:30	City Academy Courses (i) (ii) (iii)
12:30 – 14:00	Lunch	12:30 – 13:30	Lunch
13:30 – 18:00	CBCA Workshop	13:30 – 16: 30	City Academy Courses (i) (ii) (iii)
14:30 – 18:00	Site Visits Group 2: Mangal or Docas	16:30 – 17:00	Coffee Beak
18:00 – 20:00	Free Time	17:00 – 18:00	City Academy Closing Ceremony



Logistics and Meals



Plenary Events



Registration Required

Day 1 – 16 April 2024

Opening Plenary

08:00 - 08:30	<p>Registration Registration will close at 08:30 am. All guests to be seated by 8:45 am for the inaugural session.</p>
08:30 - 08:45	<p>Coffee and Seating of Guests</p>
08:45 - 10:00	<p>Opening Plenary</p>
<p>Venue: Room Mario de Andrade A+B+C</p>	<p>Welcome Address</p> <ul style="list-style-type: none"> • Rogier Van den Berg, Global Director, Ross Center for Sustainable Cities, World Resources Institute <p>Overview of the UrbanShift Program</p> <ul style="list-style-type: none"> • Pablo Lazo, Urban Development Director, Ross Center for Sustainable Cities, World Resources Institute • Mariana Orloff, Senior Manager, UrbanShift, Ross Center for Sustainable Cities, World Resources Institute <p>The GEF’s Sustainable Cities Impact Program: Reflections & Looking Ahead</p> <ul style="list-style-type: none"> • Sharon Gil, Programme Manager and Cities Lead, UN Environment Programme • Ilan Cuperstein, Regional Director for Latin America, C40 Cities • Yunus Arikan, Head of Global Policy and Advocacy, ICLEI World Secretariat • Angelica Nunez, Practice Manager of the Global Programs Unit in the Urban, Resilience, and Land Global Practice of the World Bank • Aloke Barnwal, Senior Specialist, Cities Program Lead, GEF <p>Special Address from the CITinova Program</p> <ul style="list-style-type: none"> • Marcia Barbosa, National Secretary of Strategic Policies and Programs, Ministry of Science, Technology and Innovation (MCTI), Brazil <p>Overview of Logistics and Forum Agenda</p> <ul style="list-style-type: none"> • Bruno Incau, Latin America Coordinator, UrbanShift, Ross Center for Sustainable Cities, World Resources Institute, Brazil

Parallel Session: City-Business Hub

10:00 – 13:00

The City-Business Hub will be an afternoon convening event for cities and business representatives to meet, learn about and discuss forms of public-private collaboration to address climate challenges. As Latin American cities struggle with large scale biodiversity loss, rapid urbanisation, increased climate risk and high unemployment rates, especially amongst young people and minority groups, solutions must be found that can address these crises holistically.

10:00 – 10:20	Opening Session
Venue: Room Mario de Andrade A+B+C	Welcome Address <ul style="list-style-type: none"> • Ilan Cuperstein, Regional Director for Latin America, C40 Cities Introducing the City-Business Collaboration Guide <ul style="list-style-type: none"> • Andrea Fernandez, Managing Director of Climate Finance, Knowledge and Partnerships, C40 Cities Welcome Address from the GEF: The Importance of City-Business Collaboration <ul style="list-style-type: none"> • Mohamed Imam Bakarr, Lead Environmental Specialist, GEF
10:20 – 11:00	Creating Resilient Cities
	Creating Nature-Positive, Risk-Ready and Resilient Communities <ul style="list-style-type: none"> • Joao Manoel Scudeler de Barros, President of São Paulo Negócios • Élcio Batista, Deputy Mayor and Superintendent of the Fortaleza Planning Institute, Fortaleza • Alejandra Maria Devecchi, Sustainable Cities Manager, Ramboll Brazil • Zuleica Goulart, Sustainable Cities Coordinator, Instituto Cidades Sustentáveis • Luciana Arouca, Head of Sustainability Services Brazil & Greater LatAm, JLL • Moderator: Ilan Cuperstein, Regional Director for Latin America, C40 Cities
11:00 – 11:55	The Future of Good Green Jobs
	Salvador’s Solar Story <ul style="list-style-type: none"> • Ivan Euler Pereira de Paiva, Undersecretary at the Secretariat of Sustainability, Resilience and Welfare and Animal Protection, Salvador Panel Discussion + Q&A <ul style="list-style-type: none"> • Pedro Rodrigo Rolim, Sustainability and Resiliency Manager of the Planning Office– EPL, Prefeitura Rio de Janeiro • José Mattos, Brazil Chapter Head, Aspen Network of Development Entrepreneurs • Rodrigo Oliveira, CEO, Green Mining • Milena Braga Romano, Chief Executive Officer, Eletra • Moderator: Andréa Bolzon, Senior Program Officer, International Labour Organization, Brazil
11:55 – 12:50	Urban BioEconomy
	Spotlight on Belém’s Bioeconomy Hub <ul style="list-style-type: none"> • Edilson Rodrigues, Director of Planning, Municipality of Belém

	<p>Panel Discussion + Q&A: Money does grow on trees: <i>How can cities support and develop a thriving urban bioeconomy where green infrastructure, nature-based solutions, circularity, sustainable farming and land restoration are at the heart of its function?</i></p> <ul style="list-style-type: none"> • Monica Elizabeth Reinoso Paredes, Executive Director of Fondo Ambiental, Quito • Keyvan Macedo, Sustainability Director, Natura & Co • Guilherme Karam, Business and Biodiversity Manager, Boticário Group Foundation • Fernanda Stefani, Founder and CEO 100% Amazonia • Cristina Gomez Garcia Reyes, Lead, Net-Zero Nature-Positive Cities, World Economic Forum <p>Concluding Remarks</p> <ul style="list-style-type: none"> • Ilan Cuperstein, Regional Director for Latin America, C40 Cities
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Parallel Session: CITinova Workshop – Co-creating Urban Development

10:00 - 13:00

The workshop represents an opportunity to discuss innovative financing and opportunities and challenges for investments in climate mitigation and adaptation solutions in Belém within the framework of CITinova II and in the run-up to COP30.

10:00 - 10:30	Session Opening
Venue: Room Mario de Andrade D	<p>Opening Remarks</p> <ul style="list-style-type: none"> • Aloke Barnwal, Senior Specialist, Cities Program Lead, GEF • Marcela Aboim Raposo, National Project Director, CITinova, MCTI • Amanda Matos, Director, ARIES - Recife Agency for Strategic Innovation
10:30 - 11:00	Session I: Innovative Finance
	<p><i>The aim of the panel is to present what a bankable project is, forms of financing for new sustainable technologies, credit lines and opportunities for the sustainable development of cities and the conservation of biodiversity.</i></p> <ul style="list-style-type: none"> • Anke Manuela Salzmann, Project Manager, Boticário Group Foundation • Elizabeth Arciniegas, Executive Principal, CAF, Development Bank of Latin America and the Caribbean • André Souto, Project Manager, BNDES – National Bank for Economic and Social Development
11:00 - 11:20	Session II: Investigating the Territory - Belém Pará
	<p>Discussion</p> <ul style="list-style-type: none"> • Dayse Vital Bezerra Santos, Architect and Urbanist, Recife Agency for Strategic Innovation (ARIES) • Giselle Mendes Cahú Costa, Communications and Liaison, Recife Agency for Strategic Innovation (ARIES)
11:20 - 12:55	Session III: Exercise: Co-creating the sustainable development of Belém

	Group exercise Presentation and discussion of results
12:55 - 13:00	Closing
	Remarks <ul style="list-style-type: none">• Marcela Aboim Raposo, National Project Director, CITinova, MCTI

Day 1 Plenary Events

13:00 – 14:15	Lunch
14:15 – 15:00	Shuttle to Docas Theater
15:00 – 18:30	Opening Ceremony
Venue: Docas Theater	<p>Welcome Address & Session Introduction</p> <ul style="list-style-type: none"> • Rogier van den Berg, Global Director, World Resources Institute Ross Center for Sustainable Cities • Sharon Gil, Programme Manager and Cities Lead, UN Environment Programme <p>High-Level Technical Panel: Unlocking Urban Climate Finance in Latin American Cities</p> <ul style="list-style-type: none"> • Moderator: Rogier van den Berg, Global Director, WRI Ross Center for Sustainable Cities • Angel Cardenas, Director of Infrastructure Projects of South Region, CAF • Eszter Mogyorósy, Head, Innovative Finance, ICLEI World Secretariat • Andrea Fernandez, Managing Director of Climate Finance, Knowledge and Partnerships, C40 Cities • Mohamed Imam Bakarr, Lead Environmental Specialist GEF • Morgan Doyle, IADB, country Representative IDB Group in Brazil <p>High-Level Political Panel: The Key Role of Cities on Climate Change, Economic Prosperity and Quality of Life</p> <ul style="list-style-type: none"> • Luciana Santos, Minister of Science, Technology and Innovation • Jader Filho, Minister of Cities • Adalberto Maluf, National Secretary of Urban Environment and Environmental Quality, Ministry of Environment • Hélder Barbalho, State Governor of Pará • Edmilson Rodrigues, Mayor of Belem • Toni Lindau, Cities Director, World Resources Institute, Brazil
18:00 – 20:00	Welcome Cocktail

Day 2 – 17 April 2024

Site Visits: Block 1

8:00 – 12:30

This first option for site visits is available to those not registered for the simultaneously occurring Investors Roundtable. Participants will visit Combu Island.

08:00 – 08:30	Arrival at Grand Mercure
08:30 – 09:15	Transit to Combu Island <i>Combu Island serves as a laboratory for sustainable businesses such as Açaí and cacao products and ecotourism. The site visit will highlight different measures and planning instruments are being developed so that these businesses can scale without impacting the local ecosystem.</i>
09:15 – 11:30	Tour on site
11:30 – 12:30	Return to Grand Mercure
12:30 – 13:30	Lunch

Investors Roundtable

9:00 – 15:15

This half-day, invitation-only event for city leaders and investors will offer a hands-on deep dive into how to structure projects that attract the interest of financiers. The focus of this Roundtable will be on climate adaptation projects.

09:00 – 10:30	Opening Session
Venue: Room Mario de Andrade A+B	High-Level Welcome & Keynote Speeches <ul style="list-style-type: none">• Ilan Cuperstein, Regional Director for Latin America, C40 Cities• Mohamed I Bakarr, Manager, Integration and Knowledge Management, Global Environment Facility• Sharon Gil, Programme Manager and Cities Lead, United Nations Environment Programme• Hélinah Cardoso Moreira, Director of the Global Covenant of Mayors for Climate and Energy in the Americas Overview of Agenda and Objectives <ul style="list-style-type: none">• Barbara Barros, Senior Adaptation Finance Manager, C40 Cities Setting the scene: What are the needs for advancing financing adaptation projects in Latin America? <ul style="list-style-type: none">• Barbara Barros, Senior Adaptation Finance Manager, C40 Cities• All participants: group discussion
10:30 – 10:45	Break

10:45 – 13:00	Project Presentations
	<p>Block 1: Adaptation macro-interventions - transforming resilient cities</p> <ul style="list-style-type: none"> • Project 01: Fortaleza - Renovation of Fortaleza's infrastructure to protect the waterfront <ul style="list-style-type: none"> ○ Élcio Batista, Deputy Mayor and Superintendent of the Fortaleza Planning Institute ○ Flávia Teixeira, Secretary of Finance • Project 02: Salvador - Renaturalization of the Camarajipe River <ul style="list-style-type: none"> ○ Ivan Euler Pereira de Paiva, Under-Secretary; Secretariat for Sustainability, Resilience and Animal Welfare and Protection ○ José Vitor Oliveira Pinto, Advisor, Secretariat for Sustainability, Resilience and Animal Welfare and Protection ○ Marcelo Rodrigues Vieira, Manager of the Fundraising Department; Civil House • Project 03: Rio de Janeiro - Urban Upgrading of República do Chile Avenue - Low Emission District <ul style="list-style-type: none"> ○ Simone Crispim da Silva Moraes, Advisor in the Planning Strategies Coordination of the Planning Office-SMFP ○ Thalyta Ferraz, International Relations Advisor • Project 07: Florianopolis - Network of Corridors and Green Spaces between Coqueiros and Capoeiras <ul style="list-style-type: none"> ○ Cibele Assmann Lorenzi, Urban Innovation and Smart Cities Management, City of Florianópolis ○ José Rafael Biff De Bem, Director of Administration and Finance at the Superintendence of Development <p>Block 2: Building Green Spaces</p> <ul style="list-style-type: none"> • Project 05: Sao Paulo - Parks and Conservation Units Implementation Program <ul style="list-style-type: none"> ○ Tamires Carla de Oliveira, Chief of Staff of the Municipal Department of Greenery and the Environment ○ Vinícius Pedron Macário, Head of Advisory Services at the Municipal Finance Department / Economic Advisory Services ○ Project 06: Belo Horizonte - Adaptation and resilience: Risk management and environmental assessment of Belo Horizonte through nature-based solutions <ul style="list-style-type: none"> ○ Dany Silvio Souza Leite Amaral, Director of Environmental Management; Municipal Department of the Environment ○ Lêda Eleto França, Director of Strategic Environmental Planning at the Department of the Environment ○ Bruno Leonardo Passeli, Under-Secretary for Planning and Budget • Quito - Nature-based Solutions (NBS) in Public Spaces to reduce the adverse effects of Climate Change <ul style="list-style-type: none"> ○ Monica Elizabeth Reinoso Paredes, Executive Director of the Environmental Fund, Ministry of the Environment, Ecuador ○ Diana Lizeth Cruz Murillo, Councilwoman of the Metropolitan District of Quito.
13:00 – 14:00	Lunch
14:00 – 15:10	Roundtable Project Presentation & Discussions

<p style="text-align: center;">Venue: Room Mario de Andrade D</p>	<p><i>For this phase, city delegates and financiers will be divided into roundtables, and participants will discuss the remaining projects to be presented in world-cafe format.</i></p> <ul style="list-style-type: none"> • Group 1: Maranguape - Parque Pirapora <ul style="list-style-type: none"> ○ Morganna Rangel Silva de Oliveira, Department of Environment and Urbanism - Maranguape ○ Marcus Silva, Department of the Environment and Urban Planning - Maranguape • Group 2: Curitiba – Municipal Tree Planting Plan <ul style="list-style-type: none"> ○ Felipe Ehmke, Director of Climate Change at the Municipal Department of the Environment • Group 3: Barcarena - Resilient social housing development <ul style="list-style-type: none"> ○ Mayumi Hirata, Municipal Secretary for Territorial Planning and Housing, Acting Municipal Secretary for Revenue ○ Ingrid Souza, Coordinator of the Urban Mobility Plan at the Municipal Secretariat for Urban Development • Group 4: Teresina - Resilient Teresina Programme <ul style="list-style-type: none"> ○ Leonardo Madeira Martins, Coordinator of the Teresina 2030 Agenda • Group 5: Abaetetuba – Miriti’s Biopark <ul style="list-style-type: none"> ○ Kelen de Jesus Oleastre da Silva, Learning and technical manager for the programs and projects of the Abaetetuba Municipal Department of the Environment ○ Raphael Thiago Silva Sereni, Municipal Secretary for the Environment of Abaetetuba • Group 6: Campo Grande – Ipês Park <ul style="list-style-type: none"> ○ Mariana Thais Rodrigues Godoy, Municipal Environment and Urban Planning Agency (Planurb) Campo Grande
<p style="text-align: center;">15:10 – 15:15</p>	<p style="text-align: center;">Closing</p>
	<p>Concluding Remarks</p> <ul style="list-style-type: none"> • Christel Bourbon-Seclet, City Finance Programme Director, C40 Cities

City-Business Climate Alliance Workshop

13:30 – 18:00

The City-Business Climate Alliance Workshop will be a workshop for cities and businesses to collaborate and co-create solutions to ensure that growing tourism is managed sustainably in Latin American cities and results in good green jobs.

13:30 – 15:00	Opening Session
Venue: Room Mario de Andrade C	Welcome & Introductions <ul style="list-style-type: none">• Ilan Cuperstein, Regional Director for Latin America, C40 Cities Presentation: City-Business Engagement Introduction - Why is City-Business Engagement Important? <ul style="list-style-type: none">• Zöe Fitzgerald, Head of City-Business Engagement, C40 Cities Activity: What is Public-Private Collaboration? <ul style="list-style-type: none">• Zöe Fitzgerald, Head of City-Business Engagement, C40 Cities Presentation: Models of Public-Private Collaboration <ul style="list-style-type: none">• Emily White, Senior Manager, City-Business Engagement, C40 Cities Panel Discussion: Models of Public-Private Collaboration <ul style="list-style-type: none">• Moderators: Ilan Cuperstein, Regional Director for Latin America, C40 Cities• Guilherme Borges, Vice President of Orla Brasil• Cláudia Silva Jacobs, Communications Coordinator, Rio de Janeiro Municipal Tourism Company• Antonietta Varlese, SVP of Sustainability and Communications, Accor Americas• Tomas de Lara, Co-Founder of Sistema B and Cities CANB
15:00 – 15:30	Break
15:30 – 16:15	Activity: Sustainable Destination Challenge <ul style="list-style-type: none">• All participants• Facilitators: Emily White, Senior Manager, City-Business Engagement, C40 Cities and Zöe Fitzgerald, Head of City-Business Engagement, C40 Cities
16:15 – 16:45	Presentation: How can cities support their local tourism industries in adapting to increased climate risks? <ul style="list-style-type: none">• Ivan Euler Pereira de Paiva, Undersecretary at the Secretariat of Sustainability, Resilience and Welfare and Animal Protection, Salvador• Tatiana Turra, Presidente do Instituto Municipal de Turismo de Curitiba (IMT)

16:45 – 17:30	<p>Activity: What could a city-business collaboration on sustainable tourism / climate look like in your city?</p> <ul style="list-style-type: none"> • Zöe Fitzgerald, Head of City-Business Engagement, C40 Cities • Emily White, Senior Manager, City-Business Engagement, C40 Cities <p>Closing Remarks and Group Photo</p> <ul style="list-style-type: none"> • Ilan Cuperstein, Regional Director for Latin America, C40 Cities
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Site Visits: Block 2

14:30 – 18:00

This second option for site visits is available to those who did not participate in the morning. Note that departure times for the two visits are staggered. Departure is from the Grand Mercure Hotel. **Please convene in the lobby of the Grand Mercure Hotel ahead of your group's departure time.**

14:30 – 18:00	Group B: Mangal das Garças
	<p><i>Mangal das Garças, a large ecopark in the city, houses numerous Amazonian species and a small gastronomic center. This visit will showcase how to promote urban green spaces that serve as a refuge for biodiversity while stimulating the local economy.</i></p> <p>Schedule:</p> <ul style="list-style-type: none"> • 14:30 – 15:15: Transit to site visit • 15:15 – 17:15: Tour on site • 17:15 – 18:00: Return to Grand Mercure Hotel
15:30 – 18:00	Group C: Estacao das Docas
	<p><i>Guajará Bay serves as an important logistical point for the Amazonian economy, but in recent years the area has evolved into a laboratory for urban regeneration and innovation projects that shape the future of the city's development. This visit will explore a series of projects have been developed on the waterfront, the most emblematic of which is the gastronomic and cultural hub of the Docks Station.</i></p> <p>Schedule:</p> <ul style="list-style-type: none"> • 15:30 – 16:00: Transit to site visit • 16:00 – 17:30: Tour on site • 17:30 – 18:00: Return to Grand Mercure Hotel

Days 3 & 4 – 18-19 April 2024

City Academy Courses

On April 18 and 19, participants will be split into three groups for the City Academy courses on (1) Circular Economy Strategies, (2) Accessing Urban Climate Finance, and (3) Accommodating Urban Growth. Please find detailed agendas for each course below.

City Academy: Circular Economy Strategies

Venue: Room Mario de Andrade C

The course is designed to provide participants with introductory knowledge and practical tools for implementing circular economy strategies for sustainable urban development. The goal of this course is to have a better understanding and application of circular economy principles in urban settings. In addition, the course is designed to ensure that participants are actively engaged throughout the presentation of theoretical insights.

Day 1: April 18

09:00 – 12:00	Block I: An Introduction to Circular Economy and how to Implement Circularity Strategies in Cities
09:00 – 10:00	Welcome to the Course <ul style="list-style-type: none">• Magash Naidoo, Head: Circular Development, ICLEI World Secretariat• María Alonso Martínez, Junior Officer, Circular Food Systems, ICLEI World Secretariat
10:00 – 10:10	Session I: Setting the Scene – Circular Economy in Cities <ul style="list-style-type: none">• Sharon Gil, Cities Lead, UNEP
10:10 – 10:35	Panel I: Potential Co-Benefits of a Circular Economy <ul style="list-style-type: none">• Tatiana Vieira, CITInova I Project Manager, UN Environment Programme• María Cristina López Gomez, Metropolitan Councilor, Quito• Ivan Euler Pereira de Paiva, Subsecretary of Sustainability, Resilience and Animal Welfare and Protection, Salvador• Moderator: Rodrigo Corradi, Deputy Executive Secretary, ICLEI South America
10:35 – 10:45	Session II: Circularity in Action – Implementing ICLEI’s CE Framework <ul style="list-style-type: none">• María Alonso Martínez, Junior Officer, Circular Food Systems, ICLEI World Secretariat
10:50 – 11:50	Exercise I: Internalizing ICLEI’s Framework <ul style="list-style-type: none">• María Alonso Martínez, Junior Officer, Circular Food Systems, ICLEI World Secretariat
12:00 – 13:00	Lunch
13:00 – 16:50	Block II: Develop Circular Economy Actions in Key Priority Sectors

13:00 – 13:30	Session III: Circular Economy in Key Priority Sectors <ul style="list-style-type: none"> • Magash Naidoo, Head: Circular Development, ICLEI World Secretariat
13:30 – 14:30	Exercise II: Mapping the Circular Practices <ul style="list-style-type: none"> • Bráulio Diaz Castro, Institutional Relations and Advocacy Manager, ICLEI SAMS
14:30 – 15:00	Coffee break
15:00 – 16:30	Panel II: Circular Solid Waste Management <ul style="list-style-type: none"> • Tatiana Vieira, CITInova Project Manager, UN Environment Programme • Rosario Siles Fernández, Vice Mayor, Alajuelita, Costa Rica • Jose Antonio Piñeiros, CEO Advisor, EMGIRS EP • Moderator: Magash Naidoo, Head: Circular Development, ICLEI World Secretariat
16:30 – 16:50	Recap Day 1 <ul style="list-style-type: none"> • María Alonso Martínez, Junior Officer, Circular Food Systems, ICLEI World Secretariat

Day 2: April 19

09:00 – 09:20	Welcome and Day 2 Introduction <ul style="list-style-type: none"> • Magash Naidoo, Head: Circular Development, ICLEI World Secretariat
09:20 – 11:00	Panel III Circular Food Systems <ul style="list-style-type: none"> • María Alonso Martínez, Junior Officer, Circular Development, ICLEI World Secretariat • Bráulio Diaz Castro, Institutional Relations and Advocacy Manager, ICLEI SAMS • Nathália Obando, Senior Advisor, City of Belém • Flavia Ilfada, Special Advisor Chief, Secretary of Environment of the Federal District, Brasília • Edson Anilo, Secretary of Agriculture, Technical representative, Barcarena, • Leonardo Madeira Martins, Coordinator of Agenda Teresina 2030 • Bernardo Augusto Santos de Faria, International Relations Consultant, São Paulo • Fernanda Stefani, CEO, 100% Amazonia, Pará • Moderator: Sharon Gil, Programme Manager and Cities Lead, UN Environment Programme
11:00 – 17:00	Block III: Designing Your Circular City Policy Mix
11:00 – 11:20	Session IV: The Role of Local and Regional Governments in Circular Development <ul style="list-style-type: none"> • Magash Naidoo, Head: Circular Development, ICLEI World Secretariat
11:40 – 12:00	Session V: Using Policy Tools to Jumpstart CE Implementation <ul style="list-style-type: none"> • María Alonso Martínez, Junior Officer, Circular Food Systems, ICLEI World Secretariat
12:00 – 13:00	Lunch

<p>13:00 – 14:10</p>	<p>Exercise III: Design Your Own Circular Economy Policy Mix for a Key Sector</p> <ul style="list-style-type: none"> • María Alonso Martínez, Junior Officer, Circular Food Systems, ICLEI World Secretariat
<p>14:10 – 14:40</p>	<p>Coffee Break</p>
<p>14:40 – 16:00</p>	<p>Session VI: Empowering Circular Cities</p> <ul style="list-style-type: none"> • Karin Villarroel, Program Implementation Consultant, IDB Cities Network • Patrick Sandre Oliveira da Silva, Director of the Financing and Fundraising Department, DEFI • Moderator: Luciana Cardoso, Programme Management Officer, UN-Habitat <p><i>Exercise IV: Identifying barriers and enabling factors to advancing circular economy in your city</i></p>
<p>16:00 – 17:00</p>	<p>Recap Day 2 and Closing Session</p> <ul style="list-style-type: none"> • Magash Naidoo, Head: Circular Development, ICLEI World Secretariat • Karishma Asarpota, Officer, Climate Action, ICLEI World Secretariat • María Alonso Martínez, Junior Officer, Circular Food Systems, ICLEI World Secretariat <p><i>Certificates and Group Photo</i></p>

City Academy: Accessing Urban Climate Finance

Venue: Room Mario de Andrade D

The goal of the course is to increase the capacity of local governments to mobilize and access climate finance for their climate action plans (climate resilience and mitigation infrastructure projects). Participants will learn about the financing mechanisms and instruments, and will gain knowledge on project structuring, where to look for project preparation support and how to pitch their ideas to attract investment.

Day 1: April 18

09:00 – 09:25	Introduction
	Welcome <ul style="list-style-type: none">• Eszter Mogyorósy, Head, Innovative Finance, ICLEI World Secretariat Accessing Urban Climate Finance Online Module <ul style="list-style-type: none">• Eszter Mogyorósy, Head, Innovative Finance, ICLEI World Secretariat Ice-Breaking Activity <ul style="list-style-type: none">• André Almeida da Vila, Officer, Innovative Finance, ICLEI World Secretariat
09:25 – 13:30	Block I: The Urban Climate Finance Landscape: Actors, Trends, Sources, and Instruments
09:30 – 10:20	Session I: Funding Sources and Main Actors <ul style="list-style-type: none">• Rodrigo Corradi, Deputy Executive Secretary, ICLEI SAMS• Maria Clara Nascimento, Lead for Cities, States and Regions in Latin America, CDP• Diógenes Moura Breda, Sustainability, Economy and Innovation Manager, ABDE <i>Exercise I: Test your knowledge on financing sources</i>
10:20 – 10:35	Break
10:35 – 11:10	Session II: Traditional Financing Instruments <i>Introduction to the main climate financing instruments and the differences between traditional and innovative ones</i> <ul style="list-style-type: none">• André da Vila, Officer, Innovative Finance, ICLEI World Secretariat Revisiting the basics: greening traditional instruments to finance sustainable infrastructure <ul style="list-style-type: none">• Marcos Cardoso, City of Palmas• Gabriel Neves, Environmental Engineer, City of Campinas Q&A
11:10 – 12:30	Session III: Innovative Financing Instruments <i>Financing climate infrastructure with PPPs</i> <ul style="list-style-type: none">• Thiago Grego, Vice President, Brazilian Institute of City Planning and Management Other solutions for financing sustainable infrastructure <ul style="list-style-type: none">• Rodrigo Corradi, Deputy Executive Secretary, ICLEI SAMS Exercise II: How could the presented climate financing instruments be used in your city? <ul style="list-style-type: none">• Facilitator: Mariana Nastari, Green Finances Consultant, ICLEI South America

12:30 – 13:30	Lunch
13:30 – 16:50	Block II: Accessing Climate Finance Through a Successful Project Preparation
13:30 – 14:45	Session IV: The Key Steps of Project Development <i>From climate action planning to implementation: preparing investment-ready projects</i> <ul style="list-style-type: none"> • Thiago Grego, Vice President, Brazilian Institute of City Planning and Management <i>Exercise III: Project development exercise</i>
14:45 – 15:00	Coffee Break
15:00 – 16:30	Session V: Project Preparation Facilities (PPFs) <ul style="list-style-type: none"> • Eszter Mogyorósy, Head, Innovative Finance, ICLEI World Secretariat • Guillermo Pinones, Engagement Lead/Focal Point for LAC, GCoM • Fernando Penedo, Diretor, Amazônia+21 • Cristiane Borda, Senior technical advisor, GIZ <i>Building a successful TAP/Gap Fund application</i> <ul style="list-style-type: none"> • City of Cuenca Q&A
16:30 – 17:00	Closing Day 1
16:30 – 17:00	Wrap-up and preview of next day's agenda <ul style="list-style-type: none"> • Mariana Nastari, Green Finances Consultant, ICLEI South America <i>Group Photo</i>

Day 2: April 19

09:00 – 09:10	Introduction
	Recap and Agenda Overview <ul style="list-style-type: none"> • Mariana Nastari, Green Finances Consultant, ICLEI South America
09:10 – 17:00	Block III: Accessing Finance by Successfully Pitching an Investment-Ready Project
09:10 – 10:10	Session VI: How to Build Investment-Ready Climate Projects <ul style="list-style-type: none"> • Alexandre Takahashi, Senior Professional, NDB • Karin Villaroel, Program Implementation Consultant IDB Cities Network, IDB • Suzanne Spooner, Urban Mobility Lead, Agence Française de Développement • Elizabeth Arciniegas, Chief Executive or Barbara Zamora, Urban Development Specialist (TBC), CAF • Moderator: Guillermo Pinones, Engagement Lead/Focal Point for LAC, GCoM
10:10 – 10:20	Session VII: Fundraising and Project Pitching <ul style="list-style-type: none"> • Eszter Mogyorósy, Head, Innovative Finance, ICLEI World Secretariat

10:20 – 10:35	Break
10:30 – 12:00	Session VII (Continued): Fundraising and Project Pitching <i>Exercise IV: Preparing your project pitch</i> <ul style="list-style-type: none"> • All participants
12:00 – 13:00	Lunch
13:00 – 15:10	Session VII (Continued): Fundraising and Project Pitching <i>Exercise V: Test your pitch</i> <ul style="list-style-type: none"> • All participants • Jury: <ul style="list-style-type: none"> ○ Alexandre Takahashi, Senior Professional, NDB ○ Guillermo Pinones, Engagement Lead/Focal Point for LAC, GCoM ○ Suzanne Spooner, Urban Mobility Lead, Agence Française de Développement ○ Diógenes Moura Breda, Sustainability, Economy and Innovation Manager, ABDE ○ Fernando Penedo, Diretor, Amazônia+21 ○ Cristiane Borda, Senior technical advisor, GIZ ○ Thiago Grego, Vice President, IPGC
15:10 – 15:25	Coffee Break
15:40 – 16:20	Session VIII: Completing your TAP Application <i>How to submit your TAP application</i> <ul style="list-style-type: none"> • André da Vila, Officer, Innovative Finance, ICLEI World Secretariat <i>Exercise VI: Complete your TAP application</i> <ul style="list-style-type: none"> • ICLEI World Secretariat
16:20 – 16:45	Session IX: Key Learnings: What Will You Do When You Go Home? <ul style="list-style-type: none"> • ICLEI World Secretariat
16:45 – 17:00	Closing Remarks and Feedback <ul style="list-style-type: none"> • ICLEI World Secretariat <i>Certificates and Group Photo</i>

City Academy: Accommodating Urban Growth

Venue: Room Mario de Andrade A + B

In this city academy, participants will learn about the urban planning policies and regulations that are being implemented in Latin American cities and elsewhere to create productive, inclusive, and sustainable cities in the face of urban sprawl and climate change. Through a series of expert contributions, discussions, and interactive exercises, participants will be equipped with the knowledge and insights of how to plan their urban form in a more sustainable and resilient manner, understanding local contexts.

Day 1: April 18

09:00 – 09:45	Introduction
	Welcome <ul style="list-style-type: none">• Ilan Cuperstein, Regional Director for Latin America, C40 Cities• Aloke Barnwal, Senior Climate Change Specialist, GEF Accommodating Urban Growth Agenda Briefing <ul style="list-style-type: none">• Matheus Ortega, Senior Manager, Climate Action, UrbanShift, C40 Cities Icebreaker and Introductions <ul style="list-style-type: none">• Viola Follini, Senior Project Manager, UrbanShift, C40 Cities
09:45 – 17:15	Block 1: Urban Sustainable Solutions in Latin America
09:45 – 10:45	Session I: Urban Solutions in Latin America <ul style="list-style-type: none">• Pablo Lazo, Director, Urban Development, Ross Center for Sustainable Cities, World Resources Institute Exercise: Briefing a Mayor for a Re-Election Debate <ul style="list-style-type: none">• Matheus Ortega, Senior Manager, Climate Action, UrbanShift, C40 Cities
10:45 – 11:00	Break
11:00 – 11:45	Session II: Urban Solutions in Brazil and Belém <ul style="list-style-type: none">• Ilan Cuperstein, Regional Director Latin America, C40 Cities• Marcel Santana, Coordinator of the National Secretariat for Urban and Metropolitan Development, Ministry of Cities• Cláudio Puty, Municipal Secretary for General Coordination of Planning and Management, Belém
11:45 – 12:45	Session III: Greening Your Plans – Lessons from Cities <ul style="list-style-type: none">• Isabela Lobato, Macroplanning Coordinator, Planning Office, City of Rio de Janeiro• Maria Alejandra Molina, Public Space Unit Coordinator, Secretaría de Territorio, Hábitat y Vivienda, Quito• Moderator: Ilan Cuperstein, Regional Director for Latin America, C40 Cities
12:45 – 14:00	Lunch

14:00 – 15:00	Session IV: Mainstreaming Climate Action within Urban Planning <ul style="list-style-type: none"> • Matheus Ortega, Senior Manager Climate Action, UrbanShift, C40 Cities • André Previato, Climate Change Coordinator, Municipal Government Secretariat / Executive Secretariat for Climate Change, Sao Paulo Stakeholder Engagement Exercise
15:00 – 15:45	Session V: Integrating Transport and Urban Planning <ul style="list-style-type: none"> • Laura Azeredo, Urban Development Coordinator, World Resources Institute, Brasil • Liana Valicelli, Director at the Urban Planning and Research Institute in Curitiba
15:45– 16:00	Coffee Break
16:00 – 17:00	Session VI: Exercise: Transit-Oriented Development (TOD) Principles on Urban Planning <ul style="list-style-type: none"> • Laura Azeredo, Urban Development Coordinator, World Resources Institute, Brasil • Matheus Ortega, Senior Manager, Climate Action, UrbanShift, C40 Cities
17:00 – 17:15	Closing Day 1 <ul style="list-style-type: none"> • Matheus Ortega, Senior Manager, Climate Action, UrbanShift, C40 Cities

Day 2: April 19

09:00 – 09:30	Introduction
	Recap & Overview <ul style="list-style-type: none"> • Viola Follini, Senior Project Manager, UrbanShift, C40 Cities • Matheus Ortega, Senior Manager, Climate Action, UrbanShift, C40 Cities • Jessy Appavoo, Head, UrbanShift, C40 Cities
09:30 – 17:00	Block 2: Building Resilient Cities with Informal Settlements
09:30 – 10:15	Session VII: Planning with Informal Settlements <ul style="list-style-type: none"> • Ana Claudia Rossbach, Director - Latin America and Caribbean, Lincoln Institute of Land Policy • Moderator: Pablo Lazo, Director of Urban Development, Ross Center for Sustainable Cities, World Resources Institute
10:15 – 11:30	Session VIII: Building Resilient Cities with Informal Settlements <ul style="list-style-type: none"> • Ana Claudia Rossbach, Director - Latin America and Caribbean, Lincoln Institute of Land Policy • Jorge Luis Bosch Lopéz, Vice Minister of Urbanism and Habit for Paraguay • Maribel Gomez, Community Leader in the La Guapil area, San Jose, Costa Rica
11:30 – 12:30	Session IX: Exercise – Planning with Urban Sprawl <ul style="list-style-type: none"> • Facilitator: Viola Follini, Senior Project Manager, UrbanShift, C40 Cities
12:30 – 13:45	Lunch

<p>13:45 – 14:45</p>	<p>Session X: Green & Thriving Neighbourhoods in Latam</p> <ul style="list-style-type: none"> • Sharon Gil, Programme Manager and Cities Lead, UN Environment Programme • Cibele Assmann, architect and urbanist, Florianópolis • Guillermo Orbezo Malca, Executive Director, Metropolitan Planning Institute, Lima
<p>14:45 – 15:45</p>	<p>Session XI: Exercise: Creating Inclusive Cities</p> <ul style="list-style-type: none"> • Jessy Appavoo, Head, UrbanShift, C40 Cities
<p>15:45 – 16:00</p>	<p>Coffee Break</p>
<p>16:00 – 16:30</p>	<p>Session XII: Top Tips for Building Resilient Cities</p> <ul style="list-style-type: none"> • All participants • Moderator: Matheus Ortega, Senior Manager, Climate Action, UrbanShift, C40 Cities
<p>16:30 – 17:00</p>	<p>Conclusion</p> <ul style="list-style-type: none"> • Matheus Ortega, Senior Manager, Climate Action, UrbanShift, C40 Cities <p>Certificates and Group Photo</p>